

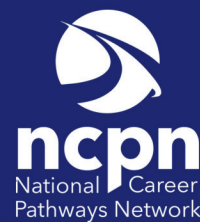
EXHIBITOR AND SPONSOR PROSPECTUS

NATIONAL CAREER PATHWAYS NETWORK

ncpn Connect 2027

SAN ANTONIO, TEXAS • February 18-20, 2027

34th
ANNUAL
CONFERENCE



Pathways That Deliver:
Talent. Opportunity.
Economic Growth

Reach Your
Target Audience
at **NCPN
CONNECT**

FOR MORE INFORMATION, CONTACT:

Liz Ahlers

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NCPN Conference Manager

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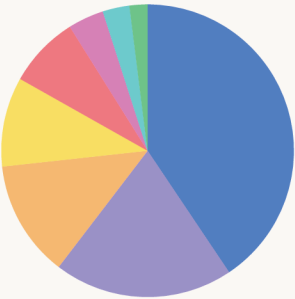
FEBRUARY 18-20

**GRAND HYATT RIVER WALK
SAN ANTONIO, TEXAS**

Meet Your Next Client

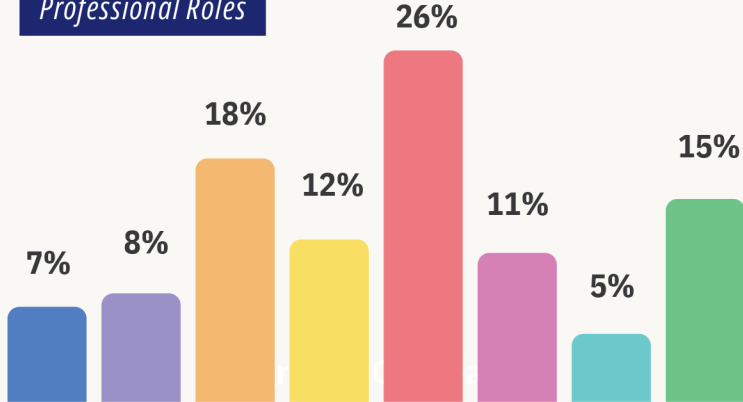
NCPN Connect brings together national education and workforce leaders actively seeking institutional solutions. For exhibitors and sponsors, the conference provides direct access to a **high-value pipeline** of decision-makers. It is the ultimate platform to showcase your brand, meet qualified prospects, and drive long-term business relationships. This is your opportunity to expand your geographic footprint and engage face-to-face with key stakeholders.

Organization Types



- Community/Tech Colleges
- School/School District
- Nonprofit/Foundation
- Vendor/Consultant
- Government Agency
- University
- Workforce/Economic Development
- Other

Professional Roles



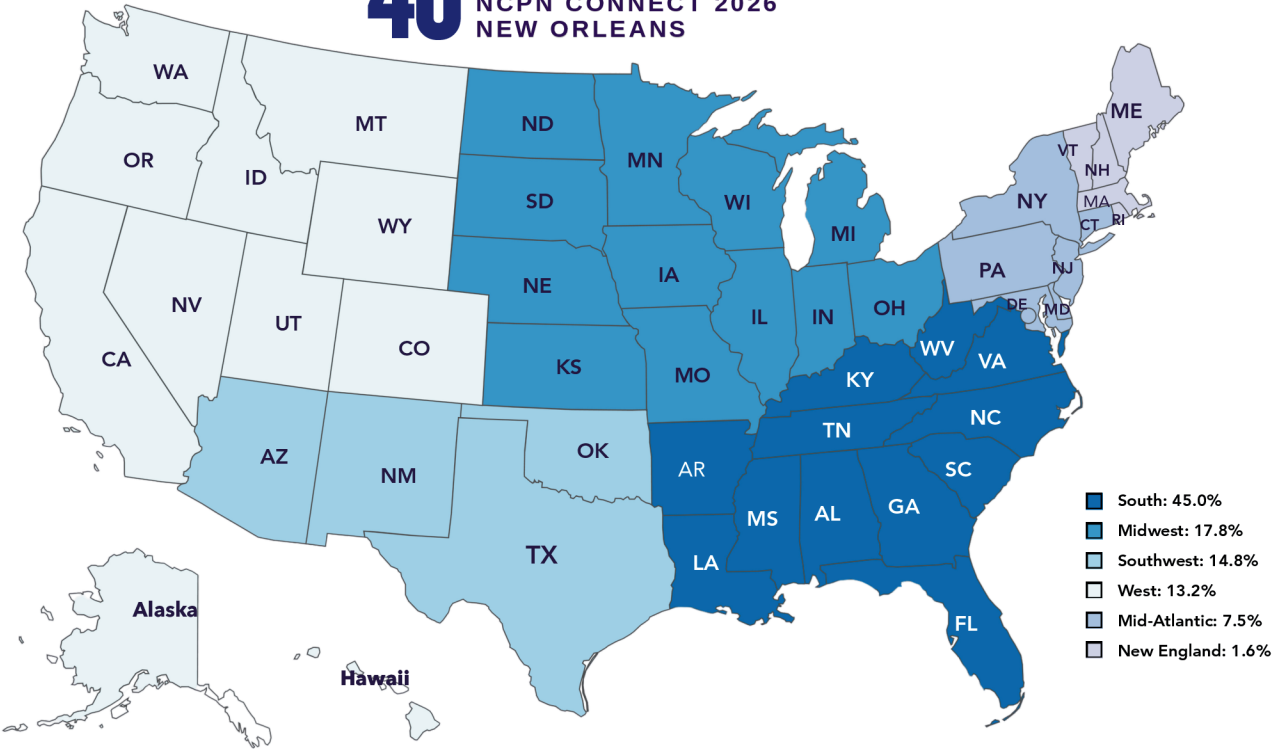
- State-Level Administrators
- Campus/District Administrators
- Counselors & Career Coaches
- Faculty/Instructors
- Org & Program Leaders
- Workforce Dev
- Sponsors/Exhibitors
- Additional Professional Roles
Includes consultants, research and administrative staff, and registrants whose roles were not specified.

NCPN at-a-Glance

- 400+ Attendees
- 33% First Time Attendees
- 25 Exhibit Booths
- 16:1 Attendee to Exhibiting Company Ratio

National Reach

40 STATES REPRESENTED AT
NCPN CONNECT 2026
NEW ORLEANS



Be at the Heart of the Conference

The Exhibit Hall is centrally located in Texas Ballroom D at the Grand Hyatt San Antonio River Walk, near registration, the keynote ballroom, and breakout rooms. The welcome reception, Friday and Saturday continental breakfasts, and refreshment breaks are held here, giving exhibitors repeated opportunities to connect with prospective clients. Each exhibit package includes two conference registrations with access to all sessions.



Sponsor or Exhibit at NCPN Connect’s 34th Annual Conference

- Showcase your products and services to professionals advancing career pathways.
- Connect with decision-makers in education and workforce development.
- Build your brand’s visibility among prospective clients.
- Extend your reach through the NCPN Connect website and conference app.

Exhibit Booth includes (10'x10')

- **TWO** conference registrations
- One 6’ x 30” draped table
- Two chairs & one waste basket
- Booth identification sign
- Early access to mobile app

Exhibit Booth Fee: \$1,750

Additional booth representatives’ registration fees are \$100 per person. Includes access to exhibit hall functions only.

Exhibit Hours

Thursday, Feb 18, 2027

- Exhibitor move-in.....1:00 to 5:00 pm
- Exhibit Hall opens & Opening Reception5:00 to 6:30 pm

Friday, Feb 19, 2027

- Exhibit Hall opens7:30 am
- Continental Breakfast 7:30-8:30 am Exhibit Hall
- Refreshment Breaks.....9:20 to 9:50 am Exhibit Hall
3:00 to 3:30 pm

Keynote Luncheon.....11:50 am to 1:00 pm

The Exhibit Hall is open during the Keynote Luncheon, but exhibitors are not required to staff their booth during the Luncheon.

Saturday, Feb 20, 2027

- Exhibit Hall opens7:30 am
- Continental Breakfast.....7:30-8:30 am Exhibit Hall
- Refreshment break.....10:00-10:30 am Exhibit Hall
- EXHIBITS CLOSE AT 10:30 am
10:30 am -Noon-Exhibits dismantle

EXHIBIT HALL MUST BE COMPLETELY VACATED BY NOON.

Payment & Policies

Payment Terms

Payment is expected at the time of registration. If paying by check or purchase order, the PO must be received within 10 days of registration and payment within 30 days. Full payment must be received by **January 18, 2027**, to retain your exhibit space. After **January 18**, payment is required at registration. check should be made payable to CORD and forwarded to:

CORD | Attn: NCPN Exhibits
PO BOX 21689
WACO, TX 76702-1689

Cancellation Policy

Exhibit and sponsorship purchases are nonrefundable.

Availability

Exhibit space and sponsorship opportunities are subject to availability.

Reserve your exhibit space or sponsorship.

View Options and Register

www.ncpn.info

Sponsorship Opportunities

Put Your Brand in the Spotlight

- **NETWORKING OPPORTUNITIES:** As a sponsor, you have numerous opportunities to engage our attendees.
- **ACCESS:** Highlight your company, products, and/or services with an exclusive sponsorship. Create and maintain business relationships during the networking opportunities.
- **EXPOSURE:** Sponsor logos are placed on signage throughout the event, and NCPN recognizes sponsors in various channels before and during the event.

Included with Your Sponsorship	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500
Tabletop exhibit space with Wi-Fi	✓	✓	✓
Two full conference registrations	✓	✓	✓
Sponsor Recognition <ul style="list-style-type: none">• Logo recognition in conference marketing materials and social media• Logo and link on the conference website• Recognition in the conference app	✓	✓	✓
Refreshment break sponsorship			✓
Breakfast sponsorship—Friday or Saturday		✓	
Friday luncheon and keynote sponsorship	✓		
Two-minute message during the luncheon	✓		
Double-sized exhibit space, subject to availability	✓		

Your Next Great Partnership Starts Here

Reserve your exhibit space or sponsorship.

[View Options and Register](#)

www.ncpn.info

Scan to register

