



Professional Learning Experiences

All CORD/NCPN professional learning experiences are customizable to meet state, regional, or local needs. Sessions can be delivered in flexible formats and lengths—including virtual or in-person options—ranging from focused sessions to extended learning experiences. If you don't see the topic you're looking for, just ask—we can tailor a solution to meet your goals.



Career Pathways Leadership Certification

Designed for Your Community. Aligned for Impact.

This immersive, customizable professional learning experience supports regions and organizations seeking to strengthen their career pathways systems. Anchored in **CORD's Framework for Career Pathways Alignment**, the certification is tailored to local goals, learner populations, and workforce priorities.

Participants engage in hands-on learning, team-based problem solving, and guided planning focused on the key elements of high-quality pathways—program design, learner navigation, work-based learning, employer partnerships, and communication.

Using the Framework as a practical planning tool, teams assess their current system and develop **clear, actionable plans for local implementation**. The result is stronger collaboration, improved learner experiences, and more aligned career pathways that work for your community.

Contextualizing Instruction

Are your learners struggling to retain and apply what they learn? Contextualized instruction presents academic concepts in the context of careers and real-world experiences. Learn how to infuse workplace relevance into existing academic course content.

Career Development Across Pathways

Designed for professionals who support learner career development, this experience provides practical strategies for informed advising, workforce alignment, and learner persistence. Participants will leave with actionable tools to immediately enhance support for diverse learners navigating career pathways.

Building Your Ecosystem

This workshop provides tools for creating the strong community partnerships that career pathways systems require. *Topics:* Partner identification, goal setting, model structures, partner roles, and action plan development.

Employer Engagement

Strategic employer engagement in career pathways development has never been more important. This workshop provides strategies and tools for employer collaboration that lead to increased enrollment, better prepared graduates, higher job placement rates, opportunities for continued education, and more.

Creating Pathway Maps to Inform Decision-Making

This workshop focuses on the nuts and bolts of career pathways mapping. You'll receive map examples, a component checklist, templates, and tips for implementation. Join us for mapping exercises and action planning that will help you identify program gaps, opportunities, and priorities. *(Bundled with our Pathway Planner app.)*

Integrating Work-Based Learning

This workshop explores the seamless integration of work-based learning into career pathways. Participants learn strategies to align classroom instruction with real-world experiences, fostering skill development and employability. From classroom-based career exploration to internships and apprenticeships, we'll cover practical approaches for bridging education and work.

IET and Career Pathways Alignment (Adult Educator Focus)

This interactive workshop focuses on Integrated Education and Training (IET) and its alignment with career pathways. Participants will learn how to implement IET models into comprehensive career pathways so learners can progress from basic education to secondary diplomas or equivalency completion, all while gaining relevant workforce skills that align with industry needs.