

# ncpnConnect

## 2026

NEW ORLEANS • February 18-20  
at the Sheraton New Orleans Hotel



## Sponsorship Prospectus

### NCPN CONNECT 2026 • FEBRUARY 18-20 SHERATON NEW ORLEANS HOTEL




#### Why Partner with NCPN CONNECT 2026

As a sponsor at **NCPN CONNECT 2026**, your organization will gain powerful visibility with more than 500 educators, administrators, counselors, workforce professionals, and industry leaders.



Sponsorship ensures your brand is seen in pre-conference promotions and throughout the event – from signage and marketing to high-profile moments when attendees gather together.

It's your opportunity to connect with decision-makers shaping the future of education and workforce development.

#### Attendee Profile

-  College and high school administrators
-  State and local education leaders
-  Workforce development professionals
-  Industry and community partners

#### Attendee Interests

-  Career exploration & pathways
-  Credentials & certifications
-  STEM & emerging technologies
-  Employer engagement & partnerships
-  Equity, access, and learner supports



*Where education and workforce leaders connect to shape the future.*

**VISIBILITY • CONNECTIONS • IMPACT**





# Sponsorship Opportunities



**PLATINUM**

**\$7,500**

**PREMIER VISIBILITY**

**Stand out at every key moment.**

Building on Silver benefits, Platinum sponsors also gain exclusive branding at the conference's premier meal events—the marquee luncheon and breakfast—when all attendees are present, plus top-tier recognition in pre-event marketing.



**GOLD**

**\$5,000**

**Step into the spotlight.**

Along with Silver benefits, Gold sponsors enjoy exclusive branding at a refreshment break and coffee/water station – natural gathering points that put your name front and center.



**SILVER**

**\$2,500**

**Build consistent visibility.**

Recognition in pre-conference marketing, social media, the website, signage, and materials ensures attendees know your brand before and during the event..





# Sponsorship Levels

<b>BENEFITS</b>	<b>Silver \$2,500</b>	<b>Gold \$5,000</b>	<b>Platinum \$7,500</b>
<b>10' X 10' exhibit booth with free WiFi</b>			
<b>Two registrations to the main conference (\$775 value each)</b>			
<b>Recognition on event marketing communications</b>			
<b>Recognition on conference social media posts</b>			
<b>Logo on:</b> <ul style="list-style-type: none"><li>• Conference website sponsor page with link to your website</li><li>• Preconference signage</li></ul>			
<b>Conferece App and Marketing</b> <ul style="list-style-type: none"><li>• Recognition on conference app</li><li>• Logo on conference marketing announcements</li></ul>			
<b>Sponsor Coffee/Water Stations</b> <ul style="list-style-type: none"><li>• Logo on signage in Exhibit Hall</li></ul>			
<b>Sponsor Refreshment Breaks</b> <ul style="list-style-type: none"><li>• Logo displayed on signage in the Exhibit Hall</li></ul>			
<b>Premier Event Sponsorship</b> <b>Keynote Luncheon and Breakfast Sponsorship</b> <ul style="list-style-type: none"><li>• Logo on signage outside session room and exhibit hall</li><li>• <b>Exclusive opportunity</b> to deliver a <b>two-minute welcome</b> (live or video) at the Opening Keynote Luncheon</li><li>• Logo and <b>priority recognition</b> on website, preconference marketing &amp; event materials, and conference app</li></ul>			

Turn the page for key **deadlines** and **next steps** to secure your sponsorship.



## Important Deadlines for Sponsors

### **November 15, 2025 - Early Commitment Deadline**

Secure your sponsorship by this date for maximum exposure in pre-conference promotions.

### **January 15, 2026 - Printed Materials Deadline**

Commit by this date to guarantee your logo is included on signage, the conference app, and other conference materials.

### **February 6, 2026 - Final Sponsorship Deadline**

Last opportunity to be recognized as a sponsor for NCPN CONNECT 2026

## Ready to Take the Next Step?



Scan to secure your sponsorship today.

<https://cvent.me/gAKqnG?RefId=sponsorships>

**Questions? Contact**  
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