



# Connected Conversations

November 1, 2024

***Webinar 2:***  
**Leveraging Employer Expertise to Drive Innovative Career Pathways**



# About CORD

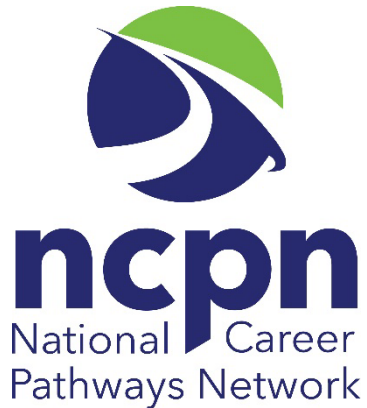
Center for Occupational Research & Development

## **Celebrating 45 Years**

- Connecting the classroom to the workplace through contextual and cross-disciplinary instruction
- Designing seamless pathways from secondary to postsecondary to career
- Facilitating industry-education collaboration to ensure America's technicians are globally competitive

# About NCPN

A Project of CORD

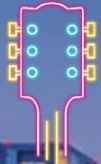


NCPN is dedicated to strengthening the education-to-careers pipeline through professional development in Career Pathways, Adult Career Pathways, and career and technical education. NCPN assists educators, workforce professionals, industry leaders and community partners in designing, implementing, and continuously improving Career Pathways programs to prepare youth and adults for the future workforce.

See you in

**AUSTIN**

Texas



# NCPN CONNECT

## 2025 February 26–28

# CORD Framework for Career Pathways Alignment

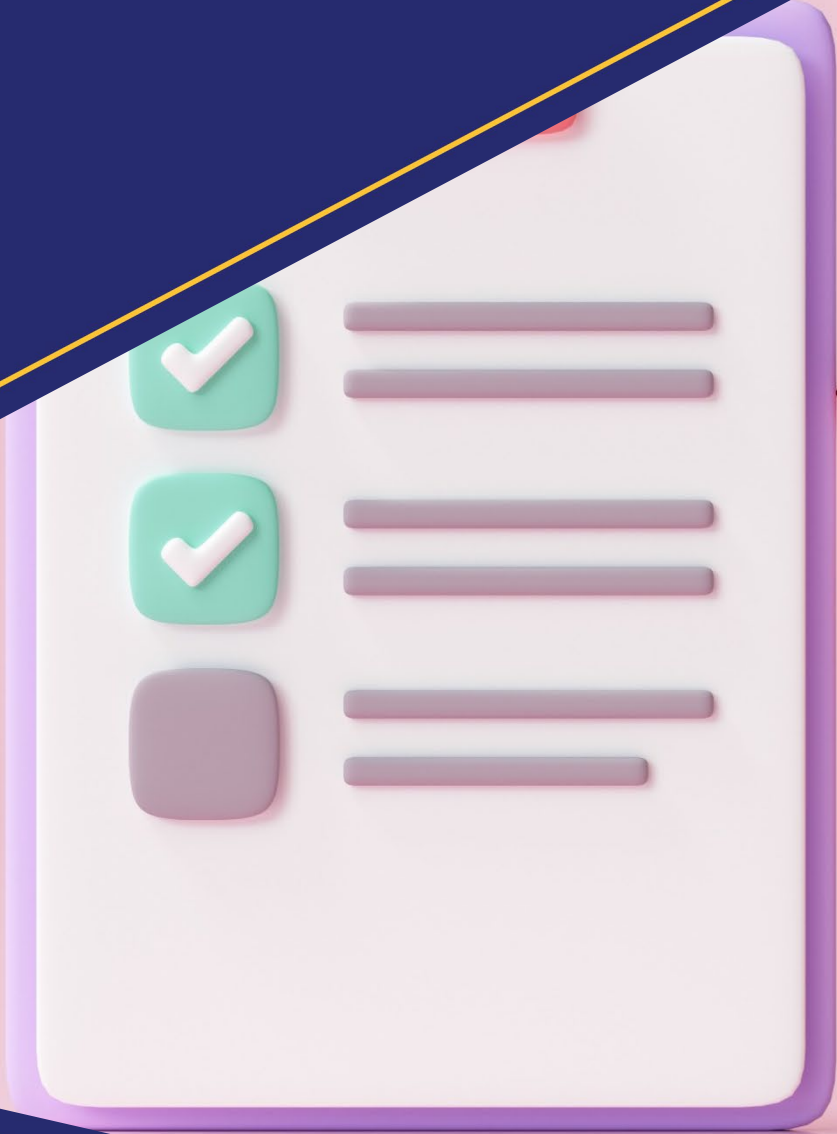


# FRAMEWORK FOR CAREER PATHWAYS ALIGNMENT

*Strategic Employer Engagement through an industry-led model that yields workforce intelligence at a depth and with a frequency to facilitate continuous program improvement and innovation*



# Poll



# Leveraging Employer Expertise to Drive Innovative Career Pathways

*A conversation with educators and their employer partners about strategies for leveraging employer and faculty expertise to drive innovation and ensure students are workforce-ready*

**Facilitator:** Jennifer Jirous-Rapp, VP-Pathways & Partnerships, CORD

**Panelists:**

- Marci Gale, Mechatronics Program Head & Faculty, Central Virginia Community College (VA)
- Rob Ghiringhelli, Robert Ghiringhelli, Service Manager, MB Handy
- Steve Woodall, Technical Supervisor, Leader & Trainer, MB Handy
- Justin Starr, Endowed Professor of Advanced Technologies, Community College of Allegheny County (PA)
- Rachel Mauer, President of the German American Chamber of Commerce Pittsburgh Chapter



**Questions**



**Engage employers!  
Break down silos!  
Shape the future!**

CORD's survey asks employers what skills are needed across all business and industry sectors.

*Please put your email in Chat if you would like to know how your industry advisors can participate*



Preparing Technicians for the  
**FUTURE OF WORK**

**cord**

Jobs  
Change  
Skills  
Change



**Be Part of a National Survey to  
Shape the Future of Technical Education**

# NCPN Connected Conversations Webinar Series

*All Webinars at 12 PM Central*

- ✓ **November 1:** Leveraging Employer Expertise to Drive Innovative Career Pathways
- **November 15:** Creating and Aligning Seamless Career Pathways for All Learners
- **January 24:** Removing Barriers and Supporting Credential Completion
- **February 7:** Wrap-Up and Reflections on Designing Industry-Responsive & Learner-Centered Career Pathways

**February 26-28:** NCPN Connect 2025, Renaissance Austin

# Contact

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# Resources

Framework for  
Career Pathways  
Alignment:



Intro to  
Stackable  
Credentials:



BILT Model:

