# **Exhibitor-Sponsor Prospectus**

# NCPN CONNECT 2025 Feb 26–28 • Austin, Tx

# Join Us at the Beautiful Renaissance Austin Hotel!

The annual conference of the National Career Pathways
Network is a unique professional development opportunity
for adult, secondary, and postsecondary educators;
workforce development professionals; and employers.
NCPN's reach and influence bring the power of partnership
and collaboration to its attendees from around the country.
In beautiful Austin, we're applying that spirit of community
to our network of speakers, attendees, and you—our valued
exhibitor partners.

- More than 400 teachers, coordinators/directors, counselors, administrators, employers, and workforce development staff
- ✓ Attendees include leading education purchasers and decision-makers.
- ✓ Multiple time slots set aside for attendees to visit the exhibits

#### **Benefits**

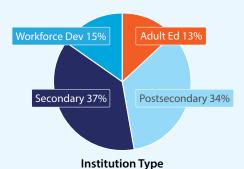
**NEW THIS YEAR!** All NCPN exhibitors automatically enjoy the benefits of sponsorship at the Bronze level. *Want more?* **Increase your commitment to the Silver, Gold, and Platinum levels.** (See p3 for benefits for each sponsorship level.)

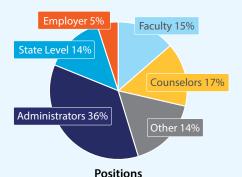
- ★ Sponsorship rates starting at \$1750-lower than most national conferences.
- Email list of attendees
- ★ Complimentary conference registrations (dependent on sponsorship package). Additional exhibit hall passes are \$100 each.
- ★ Exclusive **NCPN sponsorship opportunities** increase your exposure. For more information, go to www.ncpn.info/exhibitor-sponsor-info-2025.

# What Do NCPN Attendees Want to Learn More About?

Adult Education • Career Exploration,
Development, and Guidance
Career Pathways/Adult Career Pathways
Certification/Credentials
College and Career Readiness
Curriculum for CTE and Postsecondary
Educators • Educational Publishers
Educational Training Equipment/
Technology Labs • Latest Trends in
Technology for Teaching
STEM Education
Workforce Development

#### **Attendee Profile**





ncpn.info

NCPN is dedicated to strengthening the education-to-careers pipeline through professional development in Career Pathways, Adult Career Pathways, career and technical education (CTE), and workforce development.



### Linda Locke • llocke@cord.org • 254-741-8334

#### Hotel

Renaissance Austin Hotel

9721 Arboretum Blvd Austin, TX 78759 USA Tel: 512-343-2626

### **Booth Package**

- ★ 8'×10'
- ★ 8' high back drape
- ★ 3′ side drape
- ★ One 6' skirted table

#### **Exhibitor Schedule**

Setup: WED Feb 26, 1:00-6:00 P.M.

Exhibit times

THU Feb 27, 7:30 A.M.-5:00 P.M. FRI Feb 28, 7:30-11:00 A.M.

- ★ Two side chairs
- **★** Wastebasket
- ★ 7" x 44" company identification sign

#### **Decorator**

**Convention Handling Services** 

Conventionhandlingservices.com • 210-247-2641

### **Selling on the Exhibit Hall Floor**

Cash and credit sales are permitted. Licenses, taxes to sale, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. Purchasers must be furnished with a bill of sale or receipt.

# **2** Ways to Register



#### CHECK

MAIL print version of exhibitor/sponsor agreement to:

Linda Locke NCPN Conference Exhibit Coordinator PO Box 21689 Waco, TX 76702-1689

CREDIT/DEBIT CARD

Register ONLINE at

https://cvent.me/DgDEd2?Refld=Main

### **Mark Your Calendar!**

Dec 1, 2024

Booth assignments begin

Feb 5, 2025

Hotel reservation deadline to ensure conference discount rate

## Past Exhibitors ACT, Inc. • Amatrol, Inc.

Act, inc. • Amatro, inc.

American Welding Society

ASVAB Career Exploration Program

AVID for Higher Education

Aztec Software

Biotility, University of Florida Bring Your 'A' Game Build and Soar

Center for Global Health Innovation Center for Work Ethic Development Certiport, a Pearson VUE Business

CEV Multimedia

Chad Foster • CompTIA
Couragion

CTECS (Career and Technical Education Consortium of States)

Edge Factor • EdITS Publishing LLC

eGrove Education, Inc.

eScholar • ETA International

Fablicator 3D Printers by K&L Services Group Inc.

Future Plans USA

Geographic Solutions

Goodheart-Willcox Publisher

IACMI • iCEV • Jobspeaker, Inc.

Manufacturing Skill Standards
Council (MSSC)

**Mastery Coding** 

Microburst Learning

MINDS-i Education

MiniOne Systems

Moore Solutions Curriculum

NASCO • Nashville Hub

National Geographic Learning/ Cengage

NC3T • ATE Community

Oxford University Press

PAIRIN • Pathful - Dallas, TX

Paxton Patterson

Realityworks • Seamless WBL

Silver Sun Jewelry

SkillsUSA • SREB

Stukent, Inc. • Transeo

Virtual Enterprises International

Visible Body • XPRIZE zSpace, Inc.



### **Sponsorship Opportunities at NCPN CONNECT 2025**

Benefits	Bronze \$1,750	Silver \$3,000	Gold \$5,000	Platinum \$10,000
<b>Special Recognition</b>				
Recognition on event marketing communications		<b>✓</b>	<b>✓</b>	✓
Recognition on social media posts		✓	✓	✓
Logo on conference website		✓	✓	✓
Verbal recognition in opening session			<b>✓</b>	✓
60-second prerecorded video played at the opening session				✓
Sponsor-created PowerPoint slide (one slide) shown at the opening session				✓
Exhibits				
8 x 10 exhibit booth	✓	✓	✓	✓
Free WIFI in exhibit booth	✓	✓	✓	✓
Registration for full conference (Value = \$775/registration)	1	2	2	4
Advertising				
Email list of attendees	✓	✓	✓	✓
Logo on preconference signage		✓	✓	✓
Logo on conference sponsor page with link to your website		<b>✓</b>	✓	✓
Logo in conference program		✓	✓	✓
Logo on conference marketing materials		✓	✓	✓
Logo on signage in exhibit hall			✓	✓
Logo on signage at refreshment break			✓	✓
Logo on signage outside opening session room				✓
Signage at conference meal				✓

