Educational Service Center of Northeast Ohio (ESCNEO) Making Sense of the Adult Education and Workforce Continuum

November 9, 2023

National Career Pathways Network (NCPN) Conference

# Welcome and Introduction













# Today's Session...

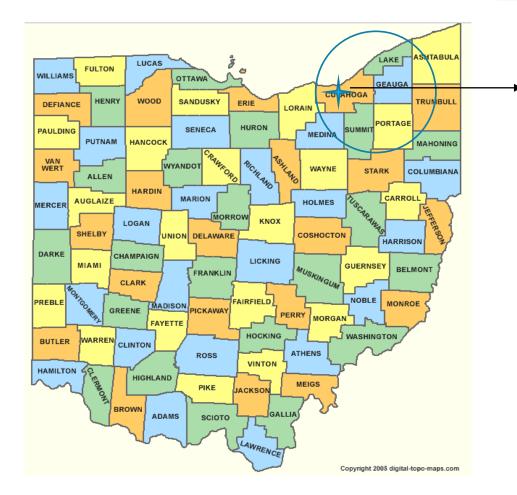
- ✓ Share the mission, goals, and provide and overview of the Educational Service Center (ESCNEO)
- Highlight Northeast Ohio's workforce and education attainment data
- Discuss how the ESCNEO is making sense of Northeast Ohio's adult education assets and moving from programs to a system
- Create a dialogue with YOU so that you can share more about your current efforts in creating an aligned education to workforce continuum
- ✓ Connect, converse, and walk away with new thoughts, ideas, and acquaintances



### ESC of Northeast Ohio

47 Aligned School Districts 2 Career Centers 5 Counties \$160+ Million 200,000+ Students 20,000+ Educators 1,200+ Employees 200+ Districts Served Annually Where Are We in Ohio?

# ESC of Northeast Ohio



Independence Ohio \*15 miles from Cleveland **Directly serving** 

47 districts in 5 counties.

Provide services to over 200 schools districts throughout Ohio



# **ESC** Mission

The Mission of the Educational Service Center (ESC) of Northeast Ohio is to serve the needs of the students and educational community by:

 Supporting, collaborating and partnering with local, regional, state and national agencies and

> Providing quality leadership, products, programs and professional services

1,000+ Programs/Workshops/Events Annually 30,000+ Served Annually 45+ Networks and PLCs

### ESC of Northeast Ohio: Centers and Departments

- 1. Center for Finance and Business Services
- 2. Center for Leadership Services
- 3. Center for Educational Programs
- 4. Center for Teaching and Learning









# Northeast Ohio BAC

#### **45 Member School Districts**

#### 2023-2024 Priority Goals and Actions

**1. IDENTIFY & SUPPORT PROFESSIONAL SKILLS FOR FUTURE CAREERS** 

2. BUILD PARTNERSHIPS BY DEVELOPING WORKING RELATIONSHIPS AMONG BUSINESS, LABOR, AND EDUCATIONAL PERSONNEL

3. IDENTIFY, DEVELOP, COORDINATE AND PILOT INNOVATIVE NETWORKS, PROGRAMS AND SERVICES

### Over 100+ Businesses, Organizations, Community Agencies, Universities, and Colleges

Partnerships, consortiums, and networks are created to provide a cost-effective program model as well to develop collaborations and relationship among districts, businesses and organizations





**JOHNS DOPKINS** 

University of

KENT/STATI



Ohio College **Tech Prep** 

### Connecting to Businesses through Consortiums and Compacts

4 Career Centers

**10** Career Compacts

Statewide and Regional Consortiums

Chambers of Commerce

**Regional Compacts and Partnerships** 



Department of Professional Learning and *Workforce Development* 

Northeast Ohio Business Advisory Council (BAC) Steering Committee and Regional Leadership Network

Northeast Regional Career Leaders Network

Northeast Student Career Camps and Hiring Fairs

Northeast Work-Based Learning Institute

Northeast Ohio Personalized Learning Specialist

Northeast Adult Education Providers Network



INFORMATIONAL SESSION

HIGH SCHOOL EQUIVALENCY HIGH SCHOOL CONTINUATION ADULT DIPLOMA (AD) PROGRAM OHIO'S 22+ PLUS PROGRAM

> FEBRUARY 24, 2022 1:30 - 2:30 PM - VIRTUAL

#### Presenter

Elizabeth Kreger, Assistant Director of Adult Options The Center for Teaching, Leading and Learning The Ohio Department of Education

Audience

Superintendents, Assistant Superintendents, High School Principals, Career Coordinators, Counselors, and other interested Educators HERE

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 Nadine Grimm at: nadine.grimm@escneo.org

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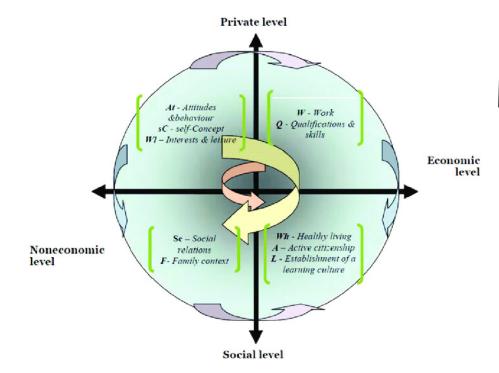


#### The 2021-22 Challenge:

Approximately 724,500 working-age adults in Ohio have not completed a high school diploma (or equivalent). Adults without a high school diploma are at a disadvantage when competing for Ohio's in-demand jobs.



Adult education refers to any education beyond high school regardless of where training occurs and basic skills, certificates and degrees are obtained.



Why is Adult Education so Important?





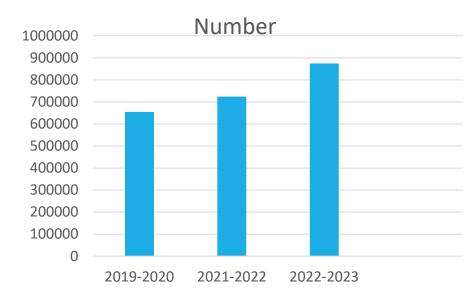
# National

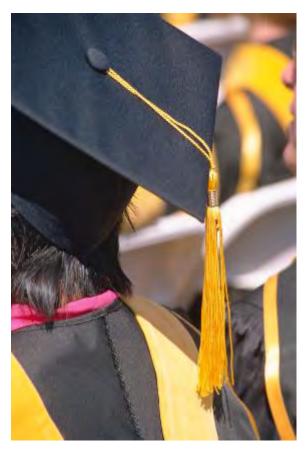
An Estimated 65% of current U.S. jobs require some level of postsecondary education or training.

By 2024, 80% of all job openings will require more than a high school diploma.

It is anticipated that 48% of jobs openings will be mid-skill and 32% will be high skill level.







# Ohio

- Between July 2019 and June 2020, 654,746 working age adults (16-24) lacked a high school diploma
- 2021-2022, Approximately 724,500 working age adults in Ohio have not completed a high school diploma (or equivalent)
- In 2023, ODE data showed 874,499 working age adults in Ohio have not completed a high school diploma (or equivalent)
- Among the 234,000+ Ohio workers with less than high school diplomas, only 17% were employed in what was considered "good jobs," those providing \$55,000 median income

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# Northeast Region

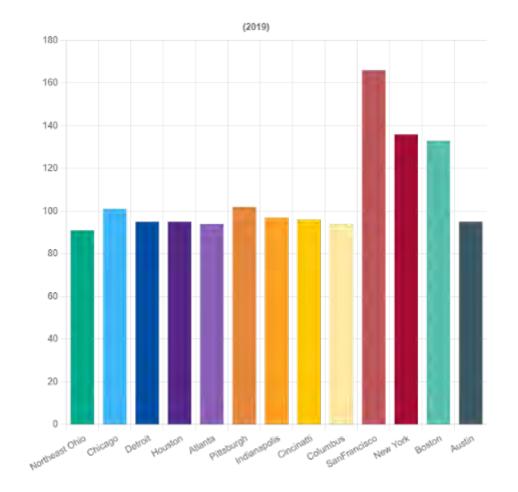
>In-Demand employment sectors in the region – Technology, Healthcare, and Manufacturing

Northeast Ohio has the highest number, 344,937 of adults, age 18+ without a high school degree

Cuyahoga County alone has 97,355 individuals without a high school diploma

#### Your dollars go further.

Northeast Ohio's four-plus metropolitan areas rank among the most affordable in the nation. **Bottom line:** your money goes further in the Northeast Ohio Region than it does in most other U.S. locations. **Cost of Living Comparison** 



#### Why Ohio and Northeast Ohio?

#1 among all states for affordability-U.S. News and World Report

#2 state in the U.S. in quality of life-Forbes Magazine

#3 state for overall business climate – *Site Selection Magazine* 

### Post-Pandemic

#### In-Demand NEO Job Openings

	Health Care	Manufacturing	IT
Total Demand 2022	48,363	26,962	15,554
Entry-Level Demand	18,259	10,191	5,902
Credentials 2021	13,992	3,452	2,725
2022 Jobs	208,252	191,802	48,694
Median Annual Salary	\$73,439	\$42,382	\$86,862

Health Care:

Telehealth Nurse, Lab Technician, and Respiratory Therapist

Manufacturing: Robotics & Automation Technicians, CNC Machinist and 3D Printing Technician

IT:

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Cybersecurity Specialist, Artificial Intelligence Engineer, and Data Scientist

Team NEO, Aligning Opportunities in the Northeast Ohio Region, 2022 Exec. Summary Report

### What Does this Mean for the Workforce?

The broken Workforce Pipeline





Adult Education Programs – Ohio Department of Education and Workforce (ODEW)

22+ Adult High School Program (22+)	Adult Diploma Program ADP	High School Equivalency Program (HSE)	High School Continuation Program





*Ohio Department of Higher Education* 

#### ➢ Aspire

- Career Technical Education
- Competency-Based Education
- Certificate Programs
- Credit for Prior Learning
- Associate and Advanced Degrees



In Your State, What are the Adult Education Options?

How are You Networking or working with providers?

# Why a Northeast Ohio Adult System Pilot?









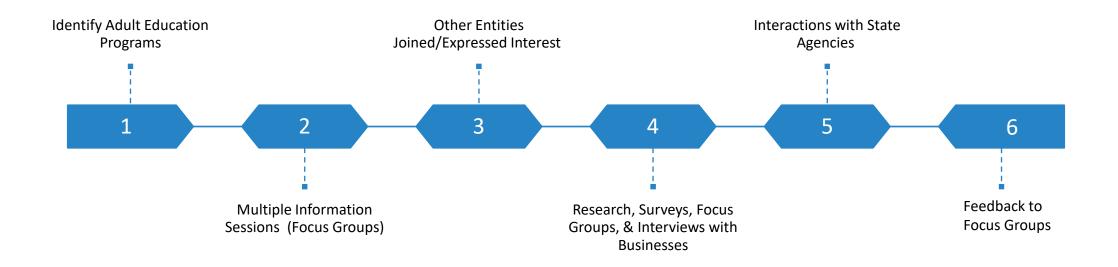
Bring Together & Connect NEO Adult Providers

Ascertain Adult Education Assets in the NEO Region

Explore Opportunities and Challenges

Network and Optimize Assets

## Process Employed– A Year in Review

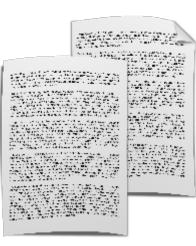


## Making Sense of NEO's Adult Education Assets: Moving From Programs to System

#### THE CREATION OF A WHITE PAPER

Data

- Research
- Recommendations





# What We Learned

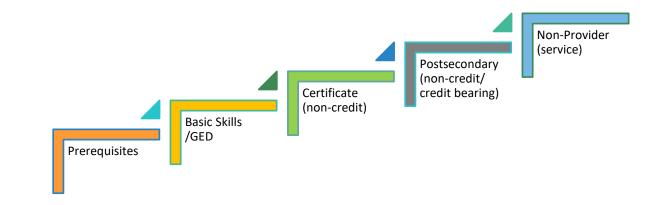
- Appreciative of the opportunities to learn, connect and network (absence of a convening mechanism)
- NEO has a wealth of quality educational assets
- There is an array of funding streams and reporting requirements

- Businesses are also an asset

   training and retraining
   employees
- Businesses expressed the desire to be included
- Desire to explore moving from programs to a system



### Moving Toward a Seamless Continuum



What Could a System Look Like Towards and Adult Education and Workforce Continuum?

What other factors impact adults in their education?

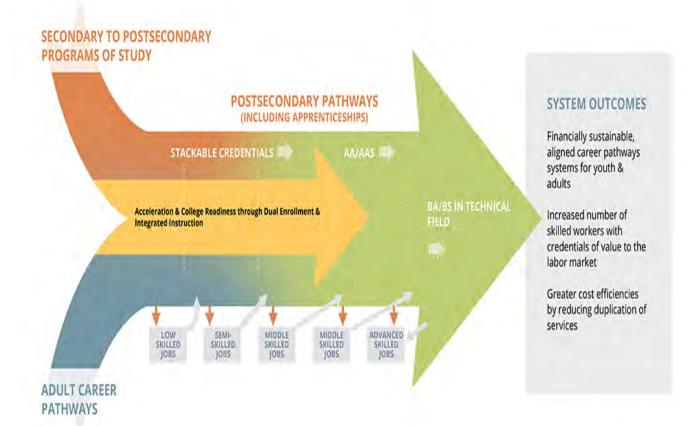
> Aspirations

Academic Preparation

> Availability

> Affordability





# Recommendation: Adult Education Advisory Council to Guide the Work





# Strategies/Actions

- Designate the ESCNEO as the Convener of the pilot and adult education programs in the region
- Advisory Council and Role of the Council
- Continue to Pilot and expand the inventory of adult providers and create linkages
- Network Northeast Ohio Adult Providers Network Launch
- Collaboration and Regional Virtual and Printed Directory of Providers



### Benefits of the Northeast Ohio Adult Options Network!

Share information, network, and make new connections

Think collectively on issues regarding adult education

Establish joint funding strategies for grants and other resources

Develop a more regional relationship with programs in the network to help navigate the system (Online and printed directory)





# Networking Opportunities

What topics of interest would you find beneficial as a participant in an adult education provider network?



# Questions?

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