# **11th Grade Career Exploration Lesson -Business Professionals & Office Technology**

Students participated in a 2-hour career exploration lesson. During the lesson, students were engaged in several activities to promote career exploration within the business field, increase awareness of career pathways and post-secondary options, and utilize college and career resources.

## Instructional activities included:

* **Business occupations hangman-** sharing salary and education requirements for various business occupations
* **Business Professions Roadmap introduction**- introduced the Roadmap for Business Professions and Office Technology. Instructed on how to use this resource for career exploration, as well as resumes and LinkedIn
* **Career exploration through MajorClarity –** students used MajorClarity, a college and career platform, to research business careers. They used this research to complete a career exploration worksheet
* **Small group round robin** ­– students were broken into 3 groups and rotated every 15 minutes
  + College search process in MajorClarity focused on business schools
  + Timelines for 4-year college, community/technical college, workforce, enlistment, and scholarships
  + Introduction to LinkedIn and profile guide and began creating LinkedIn student profiles

## Each student received a resource folder with the following:

* Timelines
* Scholarship Guide
* Roadmap
* Career Research Worksheet
* LinkedIn Student Profile Guide
* Resource Guide of Polaris Staff

## Lesson Evaluation Results

**19 students surveyed**

**Questions asked:**

1. **What was helpful or beneficial from the Career Exploration Lesson?**

*15 students responded that the topics covered were all helpful, especially the career exploration. A couple of students also said the lesson “helped clear up confusion” about college and their future.*

1. **Was there anything you wish would have been included in the lesson that was not covered?**

*15 students did not wish for added content, and some shared some positive accolades*

*“you guys nailed it!”, “Everything was explained greatly.”, “It was great.”*

*3 students requested more information about pathways & careers within the business field*

A poster of a person wearing headphones

Description automatically generatedA timeline chart with text and images

Description automatically generated with medium confidenceCollege, Career and Enlistment Timelines

LinkedIn Student Profile Guide

A screenshot of a social media post

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A close-up of a list

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A diagram of an employee's work flow

Description automatically generated Polaris Staff Resource Guide Career Exploration Worksheet