FUTURE FIELDS OF LABOR, EDUCATION AND WEALTH

BUILDING BLUE-COLLAR AI

NCPN Connect – Charlotte, NC
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Aaron Burciaga, CAP

aaron@prime.ai
in/aaronburciaga
@ADBurciaga

In 1943 Thomas Watson, Chairman of IBM, said:

"I think there's a world market form maybe ___ computers."

In 1943 Thomas Watson, Chairman of IBM, said:

"I think there's a world market form maybe __5__ computers."

We are at AI's "PC Moment"

Lensa

Rizz

Canva

PicSo

DataBot

SwiftKey

Woebot

Speech AAC

GoatChat

ELSA

Mubert

FaceApp

Siftr

MeetFrank

GPT-4

Genie

We are at AI's "PC Moment"

Luma

Hopper

Pix

ChatOn

Remini

Hound

Socrates

starryai

WOMBO Dream

Socratic

AI Mirror

Wysa

Wonder

Alexa

24FPS

"The Big Book of AI"

RESPONSIBILITIES

- Requirements
  - Industry Standards
  - Government Regulations
- Accelerators
  - Solutions
  - Systems Engineering
  - Best Practices
  - Frameworks
  - Maturity Indices
- Recruiting
  - Position Descriptions
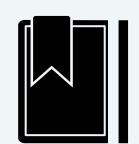 - Hiring questions
  - Interview support
  - Referrals
- Thought Leadership
  - Blogs
  - White Papers
  - Conference Presentations
- Patents & IP
- IRAD

CHAPTERS
(Tech Soln Areas)

- Automation
- Computer Vision
- Data Blending
- Data Engineering
- Data Labelling
- Data Operations
- Data Visualization
- Decision Science
- GeoInt
- Human Factors
- IOT
- Machine Learning
- NLP/NLG
- Optimization
- Simulation
- Synthetic Data
- UI/UX

SECTIONS
(Business Applications)

- Call Center
- Cloud
- Consumer & Market
- Cyber Security
- ECIT / R&D
- Environment & Conservation
- Finance & Budget
- Life Science & Health
- Logistics & Supply Chain
- Networks
- Platform
- Portfolio Management
- Pricing & Promotion
- Program Management
- Records Management
- Special Operations
- Talent & Human Resources
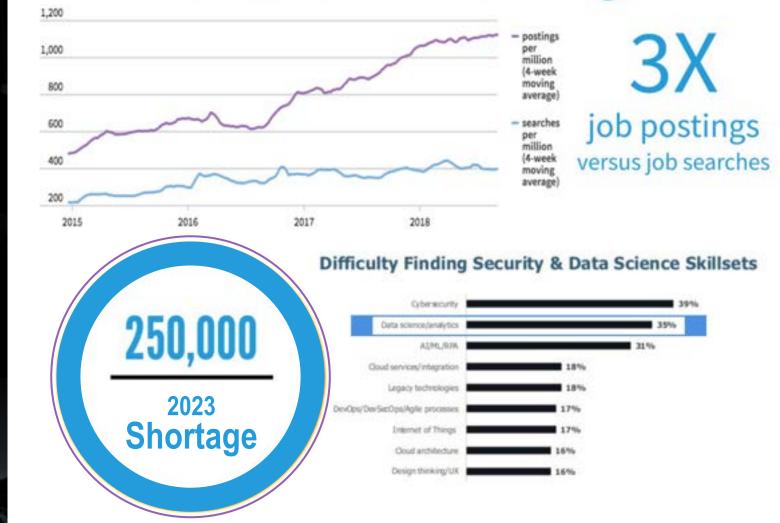
AI ENGINES

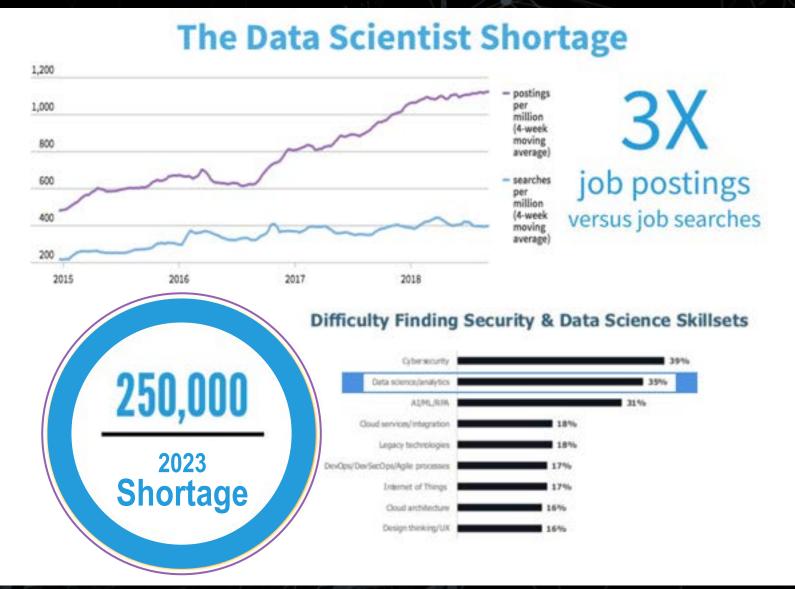| X FUNCTION	TOP LINE				BOTTOM LINE			
DEAL FLOW	**REVENUE & PRICING**		**CUSTOMER**	**MARKETING**	**SUPPLY CHAIN**		**OPERATIONS**	
Data-Driven Valuation	Price Sensitivity	Pricing Optimization	Customer Segmentation	Promotion Effectiveness	Demand Planning	Cost Forecasting	Buy Optimization	Predictive Maintenance
Risk Evaluation	Dynamic Pricing	Promotion Optimization	Customer Lifetime Value	Product Bundling	Inventory Optimization	E/MOQ	Fleet Management	Workforce Scheduling
Portfolio Performance	Demand Forecasting	Capital Allocation Optimization	High Value Customer Retention	Cross Sell / Upsell	Schedule Optimization	Network & Flow Path Optimization	Staffing Forecast	IT Resource Optimization
Exit Timing	Revenue Forcasting	Boundle Pricing	Churn Prevention	Marketing Mix Optimization	Procurement Analytics	Supplier Performance	Spare Parts Optimization	Network Load Optimization
Outperformer Identification	New Product Launch	Product Recommender	Loyalty Program Optimization	Assortment & Space	Production Planning	Replenishment Planning	Call Center Analytic	Product Lifecycle Management
	Scenario Planning	Payment/ Claim Fraud	Customer Acquisition Cost	Market Sentiment	Warranty Analytics	Material Planning		
	Spend Optimization	Payables Optimization	Next Best Offer					

EBITDA IMPACT

HIGH → LOWER

The Data Science Talent War

"AI specialist (#1) showed 74% annual growth and data scientist (#3) and data engineer (#8) followed with 37% and 33% annual growth."

2023 LinkedIn U.S. Emerging Jobs Report

The Data Scientist Shortage

postings per million (4-week moving average)

searches per million (4-week moving average)

3X job postings versus job searches

250,000 — 2023 Shortage

Difficulty Finding Security & Data Science Skillsets

Skillset	%
Cyber security	39%
Data science/analytics	35%
AI/ML/RPA	31%
Cloud services/integration	18%
Legacy technologies	18%
DevOps/DevSecOps/Agile processes	17%
Internet of Things	17%
Cloud architecture	16%
Design thinking/UX	16%

AI EVERYWHERE

MCDONALD'S BITES ON BIG DATA WITH $300 MILLION ACQUISITION

This AI Scouting Platform Puts Soccer Talent Spotters Everywhere

A young player hoping to be spotted by a Premier League club typically relies on luck as much as talent, but artificial intelligence could change all that.

McKinsey acquires Iguazio, a leader in AI and machine-learning technology

Why Hollywood Really Fears Generative AI

Unions representing actors and writers are negotiating with major studios to stop AI from running riot in the industry. Their concerns are very real.

US lawyer admits using ChatGPT for case research

US & Canada · 27 May

Better than Humans: Artificial Intelligence in Intensive Care Units

An AI can suggest appropriate treatment steps in cases of blood poisoning: The computer has already surpassed humans in this respect

15-May-2023 - Vienna, AT

AI Could Run a Million Microbial Experiments Per Year

UNIVERSITY OF MICHIGAN / 04 MAY 2023

farmer

farmer   miner

farmer miner welder

CITIZENS

Enlist in the Ranks

- *Enroll in an AI-focused associate or baccalaureate program at your local community college*

Shape Your Skills Strategically

- *Most companies aren't seeking unicorns*
- *Focus on practical application*
- *Provide immediate value*

EMPLOYERS

Start Local

- *Grow an AI workforce in your own backyard*
- *Hire graduates from local community colleges*
- *Join or start a local BILT (Business and Industry Leadership Team)*

Be Practical

- *Counter-balance cost, lifecycle and (re)skilling of your workforce*

STATE & LOCAL

Est. a Certified Workforce

- *Raise the bar on professional standards*
- *Develop verified certification programs*

Sweeten The Deal

- *Offer incentives to employers and individuals*
- *Motivate graduates to stick around by guaranteeing state tax credits or rebates*

NATION

Support Science Organizations

- *Enforce scientific requirements*

Get Behind Commerce

- *Promote and federate efforts by commerce and labor departments*

"
THERE ARE NO ELEVATORS TO THE TOP

WRESTLE THE PIGS BEFORE
YOU FIGHT THE ELEPHANT

CAN'T RUN A MARATHON IF YOU
JUMP IN AT THE 17TH MILE
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Develop a sports-focused AI curriculum where students use AI to analyze sports data, predict game outcomes, or optimize player performance. It combines the excitement of sports with learning AI, making it appealing to a wide range of students.

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AI for Enviro Conservation

Create a curriculum that focuses on using AI to solve real-world environmental problems. Students can learn about how AI is used to monitor and protect ecosystems, track wildlife, and combat climate change. This approach connects AI to important global issues and inspires students to make a positive impact.

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RESPONSIBLE AI

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As-Is

To Be

Accountable
Algorithms, attributes, and correlations are open to inspection.

Impartial
Internal and external checks to enable equitable application across all participants.

Governed
Organization and policies clearly determine who is responsible for data, output and decisions.

Resilient
Monitored and reinforced learning protocols with humans to produce consistent and reliable outputs.

Secure
Protected from potential risks (including cyber risks) that may cause physical and digital harm

Transparent
Users have direct line of sight to how data, output and decisions are used and rendered.

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RESPONSIBLE AI

Impartial
- Independence
- Fairness
- Context

Resilient
- Understanding Risks
- Response Planning
- Effects Tuning

Transparent
- Documentation
- Expiry
- Analysis of Alternatives
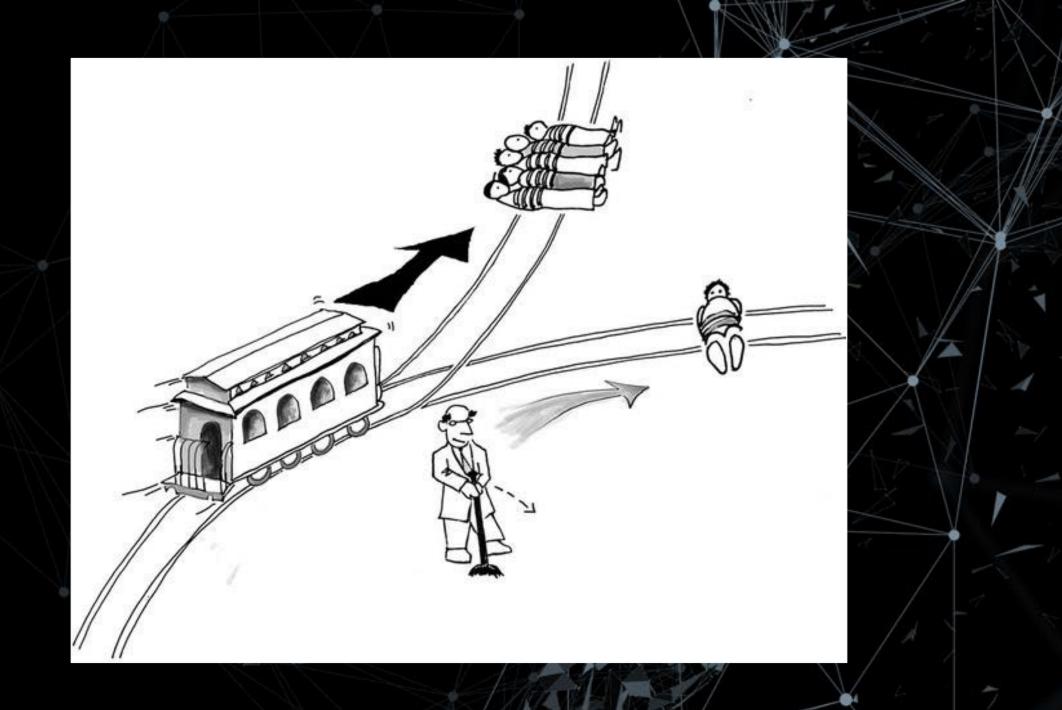
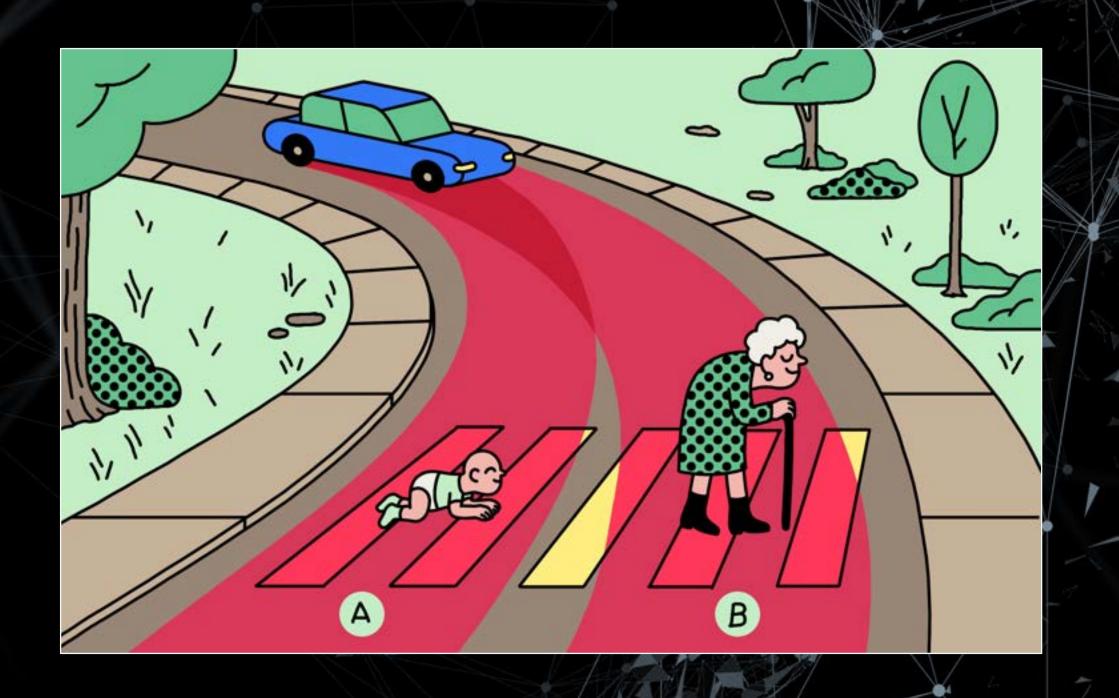## Secure
- Protection
- Detection
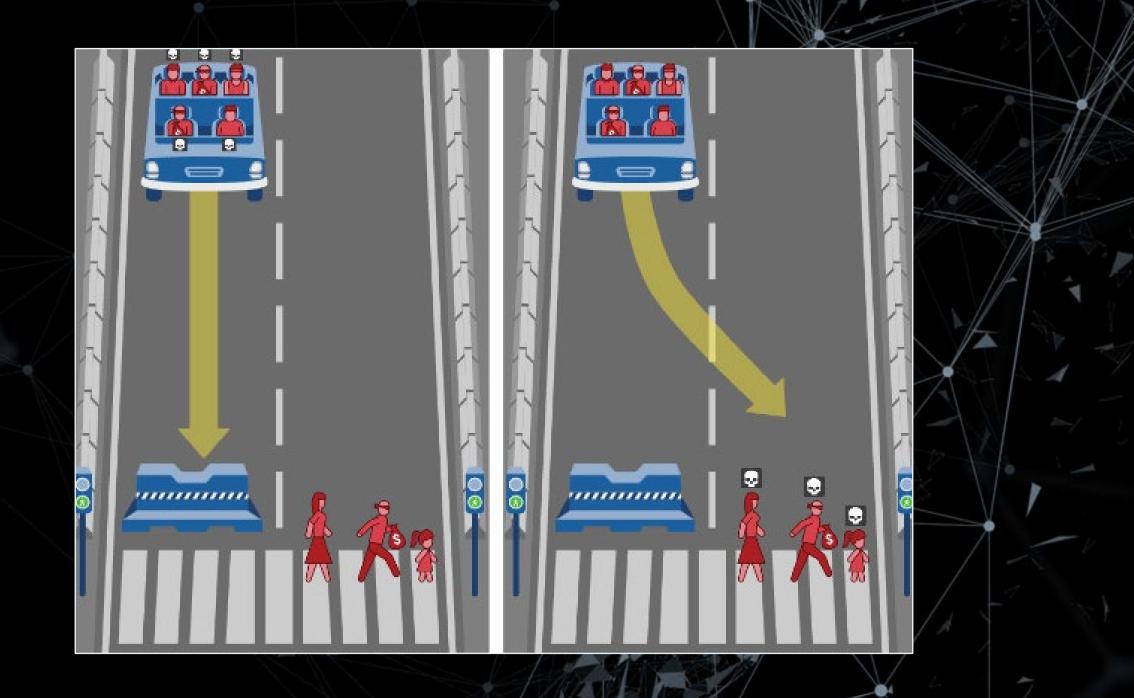- Verification

Governed
- Managed
- Monitored
- Bounded

Accountable
- Audit
- Ledger
- Reasoning

Be the change.
Lead the change.

aaron@prime.ai
in/aaronburciaga
@ADBurciaga