# Free Federal Resources on Financial Literacy

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### **Contact Information**



### **Leslie Jones**

Youth Financial Education Analyst
Consumer Financial Protection Bureau
202-435-7687

<u>Leslie.Jones@cfpb.gov</u>



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# Background on the CFPB

Who we are: Consumer Financial Protection Bureau



### We work to:



### Empower

We create tools, answer common questions, and provide tips that help consumers navigate their financial choices and shop for the deal that works best for them.



### Enforce

We take action against predatory companies, individuals, and practices that violate the law and have already returned billions of dollars to harmed consumers.



### Educate

We encourage financial education and capability from childhood through retirement, publish research, and educate financial companies about their responsibilities.



# What is financial well-being?



# What is financial well-being?

- **Financial well-being:** a state of being wherein a person can fully meet current and ongoing financial obligations, can feel secure in their financial future, and is able to make choices that allow them to enjoy life.
  - It is not how much you earn, it is about being able to make decisions with the money you have to allow you to experience peace of mind.

**Financial capability** is the capacity—based on knowledge, skills, and access—to manage financial resources effectively

Source: The goal of financial education, Consumer Financial Protection Bureau (2015), available at <a href="http://files.consumerfinance.gov/f/201501\_cfpb\_report\_financial-well-being.pdf">http://files.consumerfinance.gov/f/201501\_cfpb\_report\_financial-well-being.pdf</a>



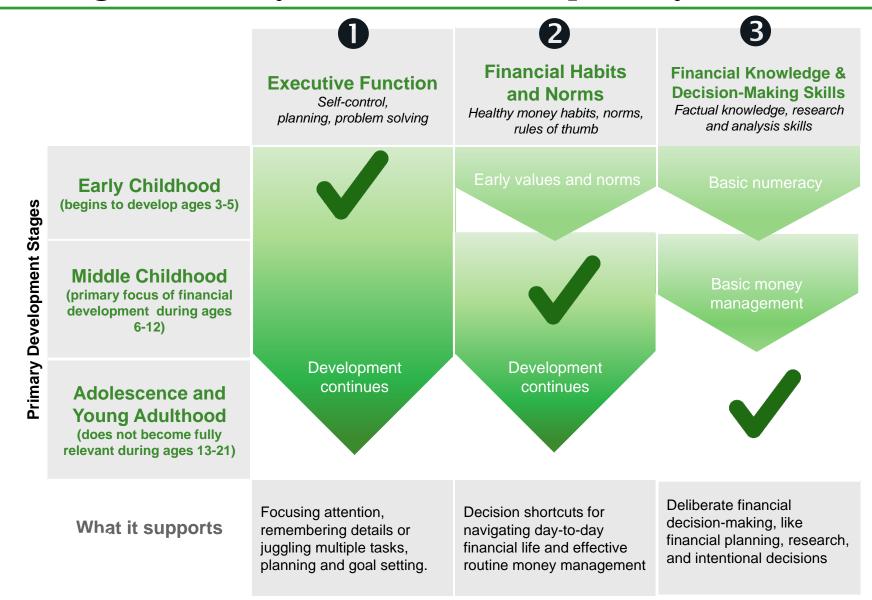
## The four elements of financial well-being

- The CFPB created a first ever consumer-driven definition of personal financial well-being for adults
- Our research suggests that there are four elements of financial well-being:

	Present	Future
Security	Control over your day-to-day, month-to-month finances	Capacity to absorb a financial shock
Freedom of choice		On track to meet your financial goals



# Three building blocks of youth financial capability



# Our Youth Financial Education webpage

Consumer Education ∨

Rules & Policy ∨

Enforcement ∨

Compliance >

Data & Research >

News >

### Teaching and learning strategies

Incorporate the building blocks of financial capability into your classroom and assess student progress toward key milestones.

Teach the building blocks

### A developmental model

The Bureau's framework for how youth acquire the building blocks of financial capability from K to 12 helps educators reach youth at pivotal points in their development.

Learn about the building blocks

### Research and resources

The Bureau supports educators and community leaders by conducting research and developing resources to improve financial education and support evidence-based policy and program decisions.

Discover research and resources

### Engaging classroom activities

Find activities that can help you teach the building blocks of financial capability across the curriculum.

Find financial literacy activities

# Financial education curriculum review

Use the Bureau's evidence-based tool to review and compare financial education curricula so you can choose the one that best meets the needs of your students and classrooms.

Conduct a curriculum review

### Printed copies of materials

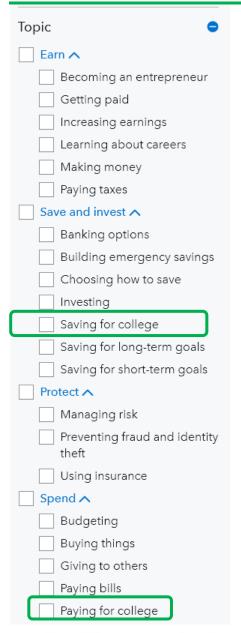
The Bureau provides information, tools, and resources that lead to more effective design and delivery of financial education. You can download or order these materials from our publications page.

Access free printed copies of materials

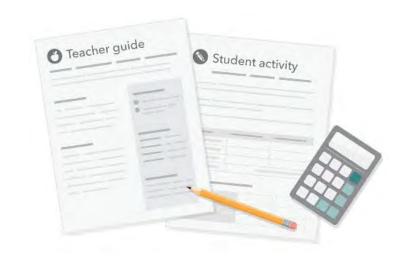
- Access and read our research and reports on:
  - The Building Blocks of Financial Capability
  - Building BlocksMeasurement Guide
  - □ Advancing K-12 Financial Education
- Search for activities to use in the classroom
- Take the journey to financial well-being

consumerfinance.gov/youth-financial-education

# Find youth financial literacy activities







### Understanding prepaid cards

UPDATED JUL 10, 2020

🗘 Ideal for: High school (11-12)

Students play a game and answer questions to learn about prepaid cards and explore whether they'd consider using them.

#### **KEY INFORMATION**

**Topic:** Spend (Buying things, Paying bills)

Activity duration: 45-60 minutes

#### BUILDING BLOCK

Financial knowledge and decision-making skills

www.consumerfinance.gov/teach-activities/

# Try a youth financial literacy activity

### Playing an investment game

**UPDATED MAY 04, 2020** 

Students work in groups to explore real-world scenarios that can affect stock investments.

### Big idea

Understanding the basic concept of the stock market and the risks involved can help you become better informed about investing.

### Essential questions

- What can make a stock price rise or fall?
- What risks are involved when investing in the stock market?

### Objectives

- Learn how various factors or events can affect stock prices
- . Understand the importance of considering risk when making investment decisions

### What students will do

- Work in groups to review scenarios that may affect an imaginary company's stock price.
- Brainstorm on why they think the stock price rose or fell.
- Reflect on the risks and rewards of stock investing.

### Download activity

### Key information for this activity

#### Building block

(What are the building blocks?)

- @ Financial habits and norms
- Financial knowledge and decision-making skills

### School subject

CTE (Career and technical education), English or language arts, Math, Science, Social studies or history

#### Topic

Save and invest (Investing)

### Audience

**Grade level:** High school (9-10), High school (11-12)

Age range: 13-15, 16-19

**Student characteristics:** English language learners, Special education

Activity characteristics

Activity type: Small group

Teaching strategy: Gamification, Simulation

Bloom's Taxonomy level: Understand, Apply

# Activity: Protecting your Social Security number

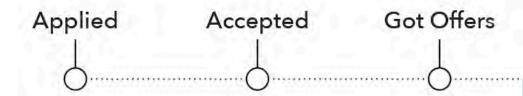
- Students learn about the importance of protecting their Social Security number and decide if statements you read about Social Security numbers are true or false.
  - You check with the students to learn what they already know about identify theft and social security numbers.
  - Designed for individual work and group work, you can also just administer as a group activity.



# Your financial path to graduation tool

An interactive tool that helps students with financial aid offers figure out how to pay for school. You can save and revise your information. Gives apples-to-apples comparisons of multiple aid offers.

www.consumerfinance.gov/gradpath





Your financial path to graduation

Decision

- Does my funding cover my costs?
- Can I afford the loans I'll need?
- Is this school worth it for me?



# Activity: Planning your financial path to college graduation

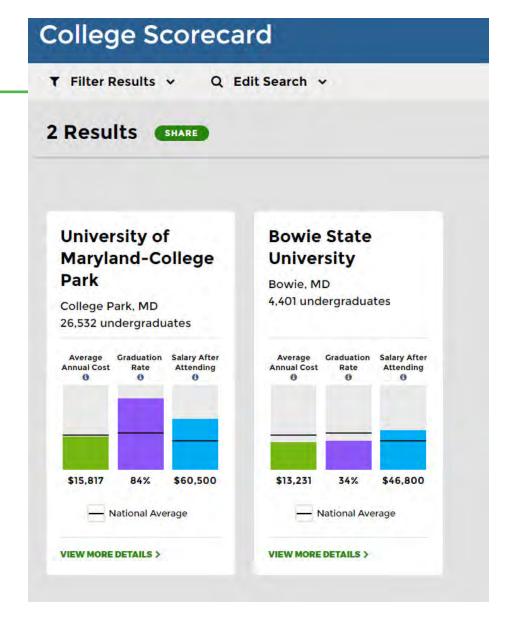
- Scenario: Imagine that your friend Emmett has been accepted to three colleges, and each school offered him a financial aid package. He's asked for your help understanding these financial aid offers so he has a true sense of what his actual costs will be.
- Use Emmett's financial offer and the CFPB "Your financial path to graduation" tool to help him out.
  - ☐ Look for strategies to cover costs
  - Can he afford his loans?
  - ☐ Are these loans worth the investment?
  - Reflect on strategies that high school students can use to help pay college costs.





# Activity: Comparing higher education choices

- Students explore higher education options by comparing similarities and differences between two colleges near where they live.
- Students will use the U.S. Department of Education's College Scorecard website to find nearby colleges and universities.
- Choose two schools to compare and contrast by reviewing features such as public vs private, average annual cost, overall graduation rates and majors available.





# **Activity: Learning how FAFSA works**

- The Federal Student Aid Estimator tool helps students estimate the type and amount of federal financial aid they may be eligible for to help pay for college or career school.
  - In groups, students will use the information on an imaginary college applicants who is applying for financial aid to attend Pretend University in New Mexico to experience how the Estimator tool works.
  - Students then discuss the similarities and differences between the Estimator results the four students received.

Federal Student Aid Estimator

At the end, the teacher can have students enter their own information into the Estimator to begin planning for their own experience.

# Student Information Household Information Financial Information Student Information

consumerfinance.gov/consumer-tools/educator-tools/youth-financial-education/teach/activities/learning-how-fafsa-works/



# MiMM.gov





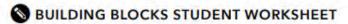
# Misadventures in Money Management (MiMM) activities

# High schools and non-profit organizations

MiMM is available to future servicemembers; including your local Junior Reserve Officers' Training Corps (JROTC) program or non-profits supporting servicemembers.

Access the MiMM lesson guides for JROTC and ROTC teachers.

There are educational guides to help teachers extend the learning as young people complete a character's story. <a href="https://go.usa.gov/xGXV4">https://go.usa.gov/xGXV4</a>



# Angela builds her credit

Building good credit has a positive effect on your life and career. Credit scores are the number lenders use to predict how likely you are to pay back a loan on time.

### INSTRUCTIONS

- 1 Complete Angela's MiMM story at https://mimm.gov/.
- 2 Complete the "Learning from Angela's experience" questions.
  - If you're working with another person or in a group, discuss the questions and answer them together.
  - If you're working alone, answer the questions on your own.
- 3 Read the "Understand your credit score" handout and use it to answer the "Digging deeper" questions independently.
- 4 Answer the reflection questions on your own.



# Activity: Exploring government agencies







Consumer Financial Protection Bureau Federal Deposit Insurance Corporation Federal Emergency Management Agency







Department of Transportation



National Credit Union Administration



Social Security Administration

- Our home was terribly damaged in a hurricane. My family needs immediate help with a place to stay and needs help figuring out how to save our house. Which government agency should we contact?
- My cousin needs help figuring out how to get an auto loan. Which agency has tools to help him?
- My grandmother is about to retire. Which government agency will help her with her retirement benefits?



# Building block activities resource list

consumerfinance.gov/consumer-tools/educator-tools/youth-financial-education/resources-research/building-block-activities-resources/

Our youth financial education activities occasionally include links to helpful tools, information, and materials from other agencies and organizations.

 You can search these resources by the MyMoney Five principles for managing money – Earn, Save and Invest, Protect, Spend, and Borrow.

Earn	
Careers and jobs	Show <b>•</b>
College and financial aid	Show
Social Security	Show 🚭
Taxes	Show •
General government financial resources	Show •
Save & Invest	
College & financial aid	Show
Interest	Show •
Investments	Show 🚭
General government financial resources	Show •
Protect	
Credit	Show 🚭
Identity theft and fraud	Show <b>①</b>
Investments	Show 🚭
Safety	Show 🚭



# General CFPB resources



# Submit a complaint

# Submit a complaint

Each week we send more than 10,000 complaints about financial products and services to companies for response. If another agency would be better able to assist, we'll send it to them and let you know.

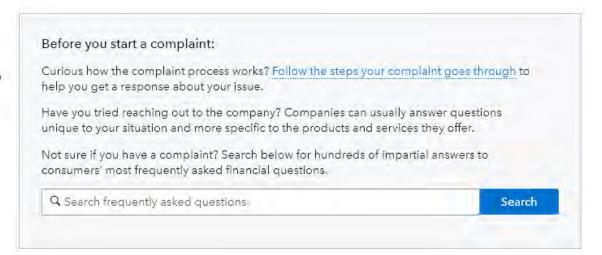
Most companies respond within 15 days.

### Ready to begin?

Submitting online usually takes less than 10 minutes. Include everything you need to because you generally can't submit a second complaint about the same problem.

Start a new complaint

www.consumerfinance.gov/complaint





# CFPB en Español

Para consumidores Obtener respuestas Enviar una queja Quiénes somos

# Estamos aquí para usted

La Oficina para la Protección Financiera del Consumidor (CFPB, siglas en inglés), es una agencia gubernamental que se asegura de que bancos, prestamistas y otras compañías financieras le traten justamente.



El CFPB está comprometido a ofrecerle a los consumidores información actualizada para que protejan y manejen sus finanzas.

Use nuestros recursos

### Ayuda a propietarios e inquilinos

¿Le preocupa no poder pagar su hipoteca o renta por culpa de la emergencia nacional del coronavirus?

Visite la página de vivienda



# Helping multilingual communities and newcomers

In the United States, financial products and services are generally described in English. For those who primarily speak a language another language, it can be challenging to understand and use these products and services.

### CFPB resources are available in multiple languages

Find the resources you want, in the languages you need:

- For the people you serve who have proficiency in languages other than English, we offer information that they can read and listen to, in their preferred languages.
  - Publications
  - O Glossaries (Extensive list of financial terms translated into Spanish, Chinese, Vietnamese, Korean and Tagalog) Español 中文 Tiếng Việt 한국어 Tagalog Русский レスト Kreyòl Ayisyen
  - o Complaint telephone line (855) 411-2372



## CFPB activities to build youth financial capability available in Spanish

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grades

For



# 12 0 grades For

- Saving each payday
- Creating a savings first aid kit
- Choosing the best cell phone plan
- Spending Scenarios
- Reflecting on needs vs wants
- Creating a buying plan
- Reporting fraud and identify theft to authorities
- Calculating numbers in your paycheck



### Protecting your identity online

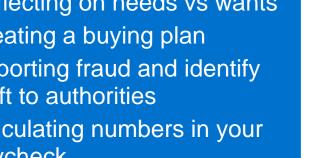
- Being a responsible borrower
- Meeting your future self



**K-5** 

grades

- Picturing what you're saving
- Meeting your future self





# Activity: Bouncing ball money choices (Money Circles)

- The people around us help shape the way we think and feel about money.
  - Your "money circle" is your family members, friends, and other people in your life who influence your decisions about money.
  - While you're learning about how to handle your finances, it can be helpful to have conversations about the feelings and relationships that help shape how you think about money.





### Ask CFPB

We offer clear, impartial answers to hundreds of financial questions. Find the information you need to make more informed choices about your money.



### www.consumerfinance.gov/askcfpb

Search for your question

Q

#### Auto loans

- What effect will shopping for an auto loan have on my credit? Read answer
- I owe more on my current loan than my current vehicle is worth. What do I need to know if I buy a new vehicle? Read answer

Learn more about auto loans

#### m Bank accounts

Search

- How quickly can I get money after I deposit a check into my checking account? What is a deposit holeanswer.

  See the most
- I would like to be able to have or family member help with my paying and banking. What are my

Learn more about bank accounts

options? Read answer

#### **■** Credit cards

- What is a credit card interest rate? What does APR mean? Read answer
- How do I dispute a charge on my credit card bill? Read answer

Learn more about credit cards

### ☑ Credit reports and scores

 Where can I get my credit score? Read answer

Learn more about credit reports and scores



# Disaster and emergency financial preparedness

### Dealing with disasters and emergencies

A guide to handling your finances if you are preparing for, recovering from, or rebuilding after a hurricane, tornado, wildfire or other emergency.



# Resources to help you prepare

- Make an emergency plan
- Build emergency savings

# Resources to protect yourself

- Tackle housing issues
- Protect your finances
- Deal with property damage

# Resources to help you rebuild

- Help others recover
- Avoid frauds and scams



# Student self assessment tools



# Map your money journey

### Map your money journey

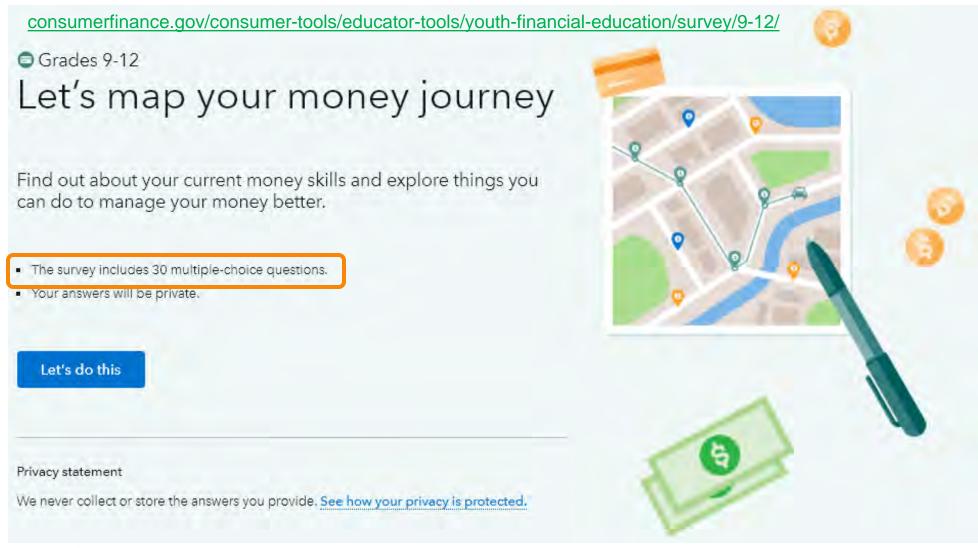
Understanding how to manage money is a lifelong journey. Take this survey to see where you are on your journey today and learn about steps you can take for your future.



- This tool allows you to identify young people's emerging financial capability at a specific moment in time.
- It gives a picture of what developmental milestones have been achieved.
- On the main landing page, students are asked to select their grade level, grades 3-5, or grades 6-8, or grades 9-12.



# Let's map your money journey – high school

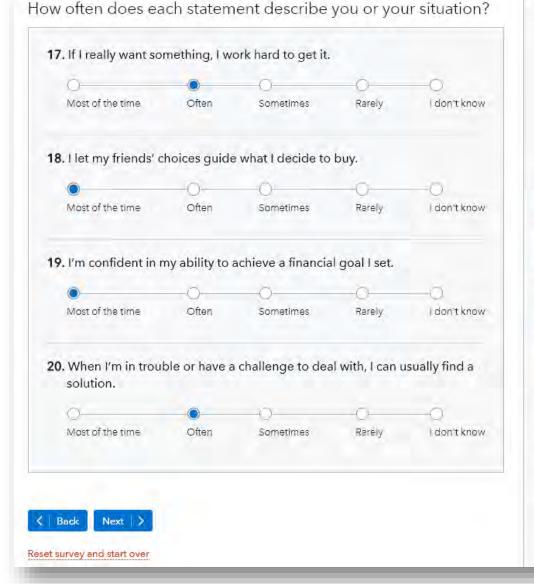




Privacy statement has been customized for this tool.

# High school survey question section

- The high school survey contains six sections
- Sections are editable
- Users can restart the survey at any time
- Headers to each section and the Likert scale vary
- When users complete all sections, they can click to view their results
- Progress bar informs users how many questions remain.







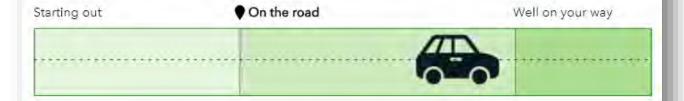
# Results page: overall results

- The results page begins by offering the overall results of the assessment
- Users can click to view the breakdown of their results
- Results are shown as: Starting out, On the road, or Well on your way
- Results are in the three building blocks categories:
  - Planning and self-control
  - Money habits and values
  - Money knowledge and choices

Your money journey results

### Congratulations, you're on the road.

This means you have some important money habits and skills, but you can still learn more.



**Now what?** Read more about your results below. Think about things you're doing well and things you could do better. Be sure to save your results so you can see them again later or share them with your teacher or a trusted adult.

### Your money journey

Your money journey includes three important subjects:

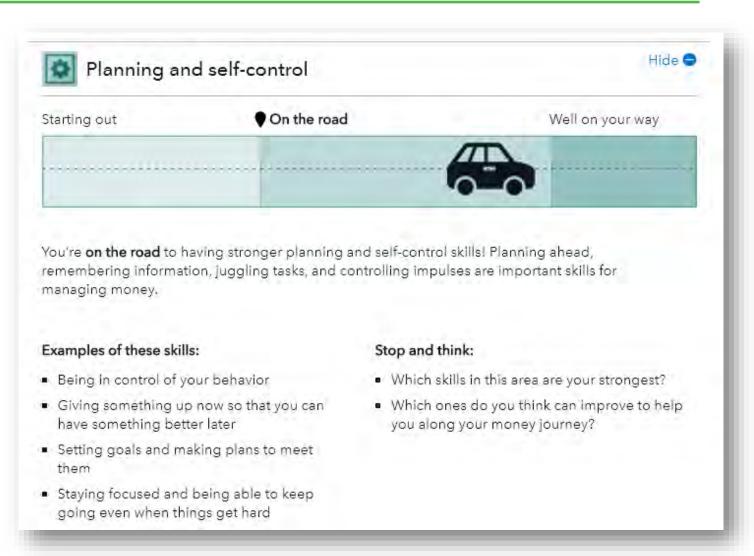
- · Planning and self-control
- Money habits and values
- Money knowledge and choices

Exploring each of these subjects will help you get the money future you want.



# Results page: Planning and self-control

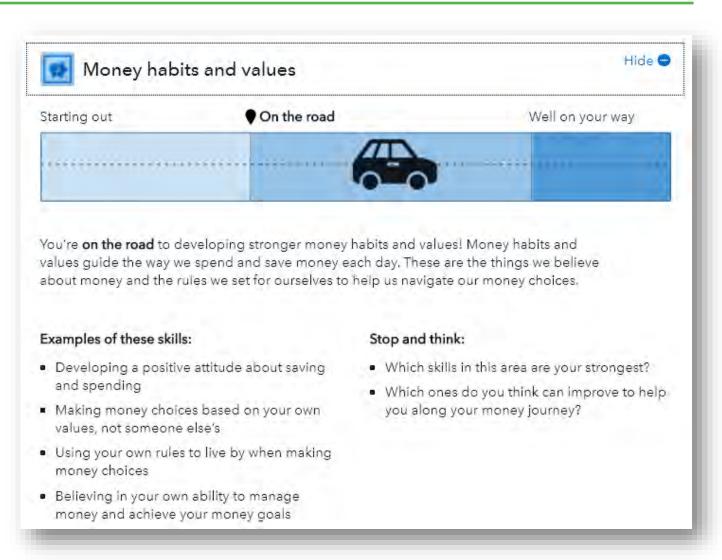
- Aligns with the executive function building block
- Provides feedback on planning and problem-solving skill building
- Children are given examples of this skill area and asked to think about which skills are their strongest and which they can improve on





# Results page: Money habits and values

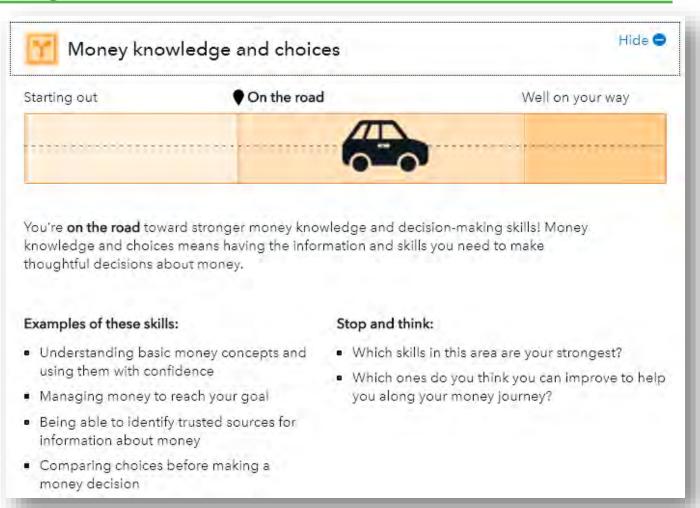
- Aligns with the financial habits and norms building block
- Provides feedback on values, standards, routine practices, and rules to live by skill building
- Children are given examples of this skill area and asked to think about which skills are their strongest and which they can improve on





# Results page: Money knowledge and choices

- Aligns with the financial knowledge and decisionmaking skills building block
- Provides feedback on problemsolving, critical thinking, and an understanding of key financial facts and concepts skill building
- Children are given examples of this skill area and asked to think about which skills are their strongest and which they can improve on





# Results page: next steps

- Elementary school next steps only recommends the student complete the next steps worksheet
- Middle & high school next steps are in three parts:
  - Explore their strengths
  - Talk with their teacher
  - Talk with their parent or another trusted adult
    - Offers handout resources to provide conversation starters

Three things you can do to get farther down the road on your money journey

① Explore your strengths

The Taking the next steps on your money journey worksheet can help you think about your strengths and set goals to get the money future you want.

② Talk with your teacher

Talk with your teacher about your money map. Your teacher can review your goals and find the right activities to support your progress on your money journey.

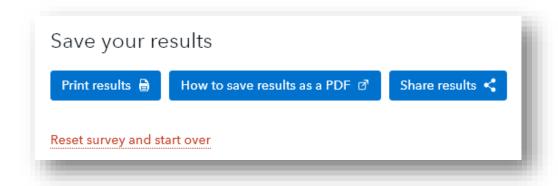
3 Talk with a parent or trusted adult

Talk with a parent or trusted adult about your money journey. You can explore these resources to help guide your conversation:

- Who shapes my money choices?
- Options for storing your savings
- What is debt?



# Results page: Saving results



- Results can be printed (students are asked to enter their initials on the page)
- Results page can be saved as a PDF file
- A link to the results page can be shared by email or submitted in a learning management system



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### https://go.usa.gov/xG3Z4

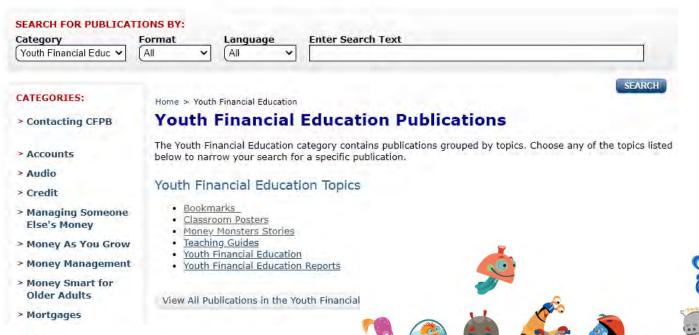
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Please allow 3-4 weeks for delivery.



# Order new youth financial education print publications

- Money Monster story booklets
- Bookmarks
- Posters
  - Options for storing your savings
  - Understanding credit scores
  - Keep your social security number safe
  - What is debt?
  - Learn coins and dollar bills
  - What is insurance?
  - What's your money style?
  - How to read a pay stub



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