

EXHIBITOR PROSPECTUS



Annual Conference of the National Career Pathways Network

NCPN CONNECT

Oct 20–22

Atlanta Marriott Marquis

2022



www.ncpn.info

The annual NCPN conference is a unique professional development opportunity for adult, secondary, and postsecondary educators; workforce development professionals; and employers.

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All NCPN CONNECT 2022 exhibitors must adhere to the COVID-19 policy stated on the NCPN website. (See ncpn.info/covid-2022.)

Join Us in Atlanta!

Let Atlanta be your destination and contribute to the discovery process of more than 600 educators from across the United States!

We know the decision to exhibit is a big one—that is why we strive to attract the best audience possible.

NCPN's reach and influence bring the power of partnership and collaboration to its attendees from around the country. In beautiful Atlanta, we're applying that spirit of community to our network of speakers, attendees, and you—our valued exhibitor partners.

More than
600 teachers, coordinators/
directors, counselors,
administrators, employers, and
workforce development staff

Attendees include
leading education
purchasers and
decision-makers.

Multiple time
slots set aside for
attendees to visit
the exhibit hall

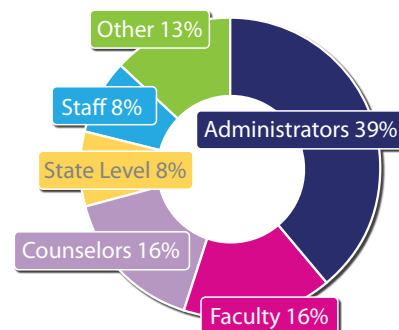
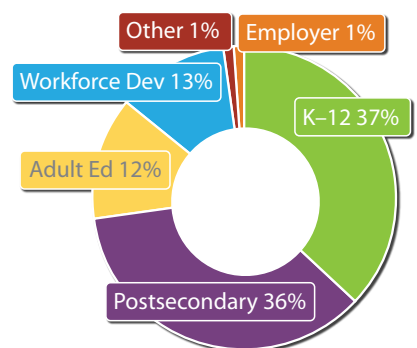
Benefits

- ◆ Booth rate of \$1000 is lower than most national conferences.
- ◆ Complimentary **electronic pre- and post-conference mailing lists**
- ◆ Complimentary **Virtual Tradeshow** listing on the NCPN website. The Virtual Tradeshow is a popular page on the NCPN website throughout the year and is accessible to anyone.
- ◆ **Two complimentary conference registrations** with each 8'x10' booth space rental. Additional exhibit hall passes are \$100 each.
- ◆ Each exhibitor is entered into the **drawing for a free booth space** for the 2023 NCPN conference. The drawing will be held immediately after the show closes on Saturday. **Exhibitor must be present to win.**
- ◆ Exclusive **NCPN sponsorship opportunities** increase your exposure. For more information, go to www.ncpn.info/exhibitor-info-2022.

What Do NCPN Attendees Want to Learn More About?

Adult Education • Career Exploration,
Development, and Guidance
Career Pathways/Adult Career Pathways
Certification/Credentials
College and Career Readiness
Curriculum for CTE and Postsecondary
Educators • Educational Publishers
Educational Training Equipment/
Technology Labs • Latest Trends in
Technology for Teaching
STEM Education
Workforce Development

Attendee Profile



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Schedule

Exhibitor Move In

Thursday, Oct 20 1:00–7:00 P.M.

Show Hours

Friday, Oct 21 7:45 A.M.–4:30 P.M.

Saturday, Oct 22 7:30–11:00 A.M.

Exhibitor Move Out

Saturday, Oct 22 11:00 A.M.–1:00 P.M.

Decorator

Cherry Convention Services, Inc.

cherryconvention.com

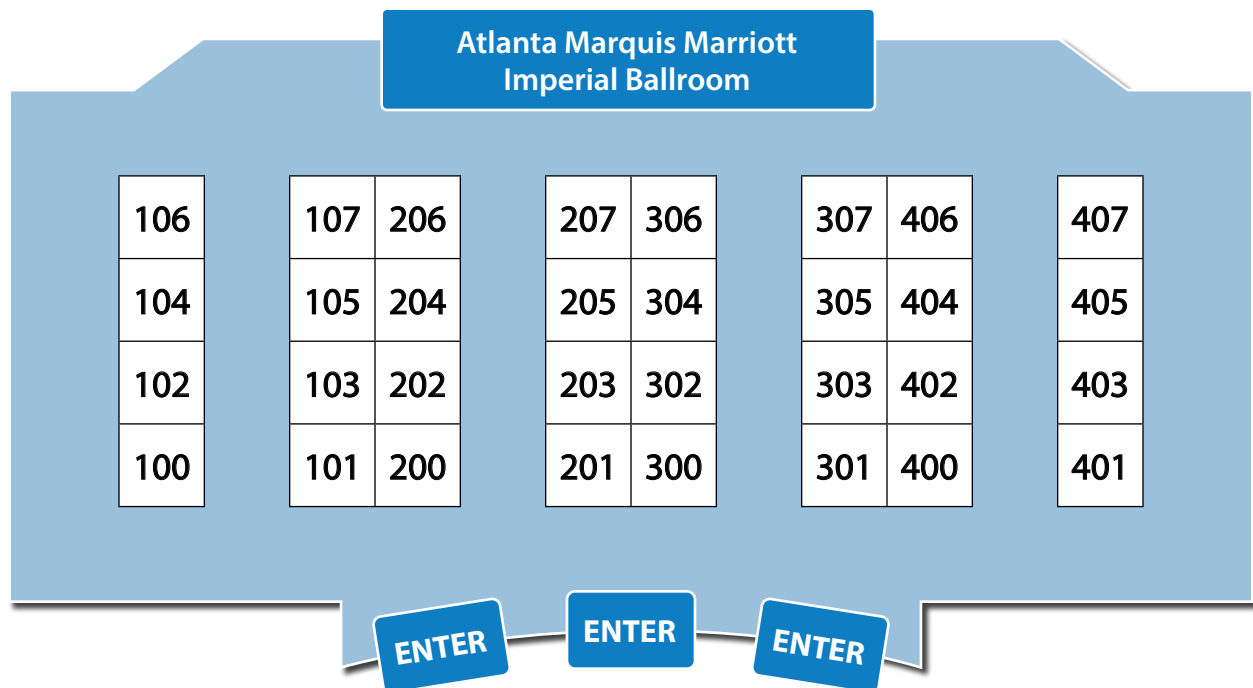
770-242-5955

Booth Package

- ★ \$1000, 8'×10'
- ★ 8' high back drape
- ★ 3' side drape
- ★ 6' draped table
- ★ Two side chairs
- ★ Wastebasket
- ★ Company identification sign
- ★ Two conference registrations
- ★ Pre- and post-conference email lists

Selling on the Exhibit Hall Floor

Cash and credit sales are permitted. Licenses, taxes to sale, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. Purchasers must be furnished with a bill of sale or receipt.



Two Ways to Register



If paying by CHECK: MAIL print version of contract and payment to Linda Locke, NCPN Conference Exhibit Coordinator, P.O. Box 21689, Waco, TX 76702-1689.



If paying by CREDIT/DEBIT CARD: Register ONLINE at ncpn.info/exhibitor-info-2022/.

Registered exhibitors will receive assigned booth numbers by email beginning June 6.

2022 National Career Pathways Network Annual Conference

Oct 20–22 • Atlanta, GA

Atlanta Marquis Marriott



P.O. Box 21689
Waco, TX 76702-1689

Non-Profit Org.
U.S. Postage
PAID
Center for
Occupational
Research and
Development
Permit no. 1925

Mark Your Calendar!

June 3, 2022

Booth assignment begins

Sept 15, 2022

Sponsorship deadline for
program book recognition

Sept 26, 2022

Hotel reservation deadline to ensure
conference discount rate

Sept 26, 2022

Name badge form deadline

CONTACT

Linda Locke

llocke@cord.org • 254-741-8334

Past Exhibitors

Amatrol, Inc.

ASVAB Career Exploration Program

ATE Community • AVID for Higher Education

Aztec Software

Biotility, University of Florida

Bring Your "A" Game • Build and Soar

Certiport, A Pearson VUE Business

CompTIA • CORD • Couragion

Energy Concepts, Inc. • ETA International

Goodheart-Willcox Publisher

KET (Kentucky Educational Television)

Manufacturing Skill Standards Council

Moore Solutions, Inc. • NASCO

National Center for College & Career Transitions

National Geographic Learning/Cengage

PAIRIN • Performance Scrubs • Realityworks

Silver Sun • SkillsUSA

Southern Region Education Board

Stukent, Inc.

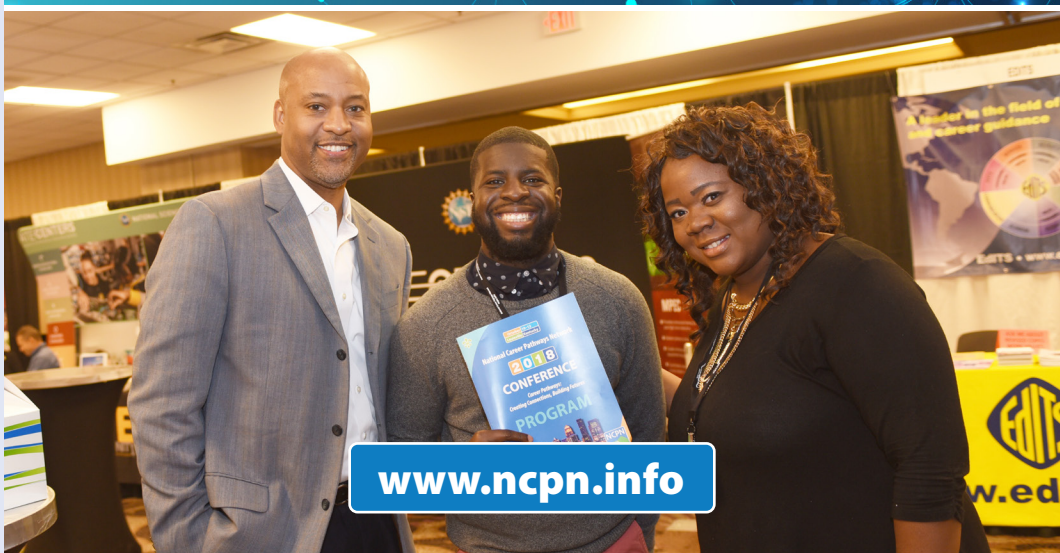
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