

"Culture eats strategy for breakfast" – Peter Drucker





CEN is a network of high-performing rural school districts and supportive communities united around a shared goal: To reshape the future of rural America. We partner with private and public Stakeholders, including businesses, education agencies, and philanthropic organizations to improve Student outcomes during and after their education.

CEN serves over 15,000 students in 15 school districts nationwide

OUR MISSION

Educate, train, and empower young people in rural communities to reinvent their local economies for 21st century success by supporting them from the first day of Pre-K through postsecondary success and into the start of a meaningful career.

OUR VISION

CEN's aim is to break the cycle of generational poverty in rural America and promote multi-generational prosperity. We believe fostering a college and career focus, promoting a culture of educational attainment (degrees and industry certifications), and transforming educational delivery systems is the surest path to those ends.

Collegiate Edu-Nation Network

Fourteen Texas Collegiate School Districts

- Cumby, Floydada, Hamlin, Lytle, Roscoe, Sunray, Throckmorton, Iraan-Sheffield, Spurger, Venus, Hico, Bellville, Rankin, & Freer
- Over 35 Campuses
- Over 11,000 Students
 One West Virginia Collegiate
 School County
- Boone County
- 9 Campuses
- 3,900 Students





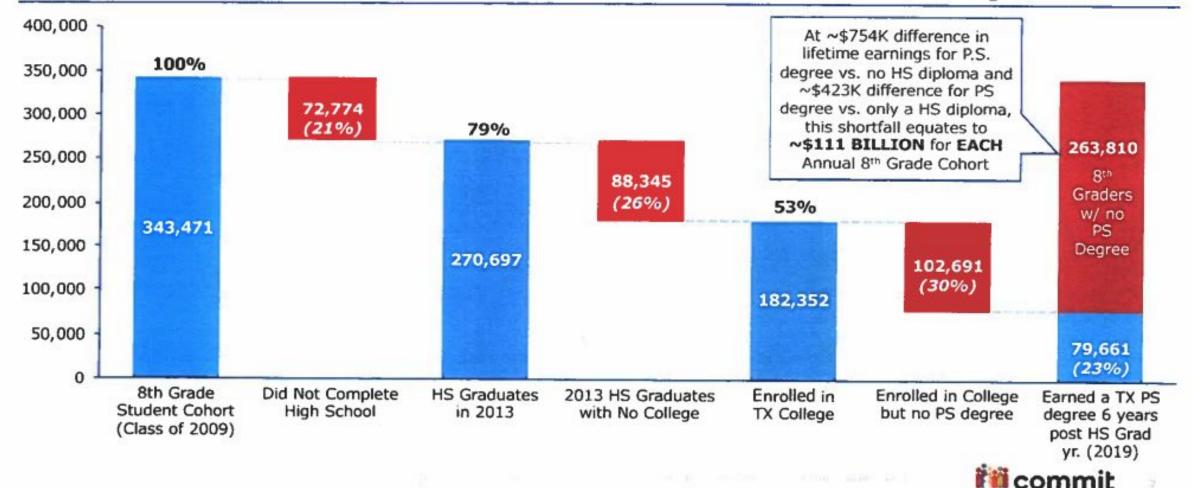
Expectations for ALL Students

Time Period	Level of Education
1900	3 rd Grade
1921	6 th Grade
1936	8 th Grade
1946	11 th Grade
1947	12 th Grade
2021	12 th Grade

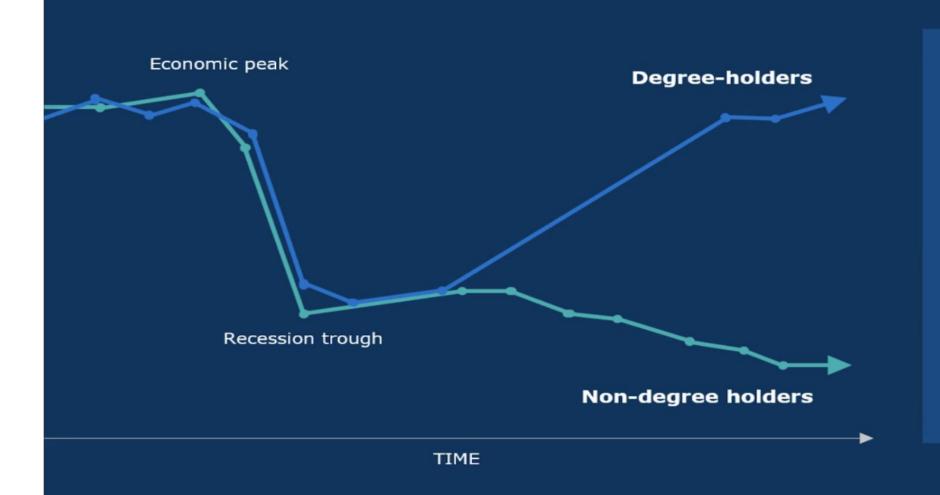
Our State's Major Challenge - Low Postsecondary Completion

Only 23% of Texas' Most Recent 8th Grade Cohort Earned a TX PS Degree by Age of 24, Resulting in ~\$111Bn in Foregone Lifetime Earnings for that Cohort

All Students: THECB 8th Grade Cohort Pipeline to a Degree or Certificate, 2009 8th Graders through 2019



College Degrees Essential in a Post-Vaccine Economy



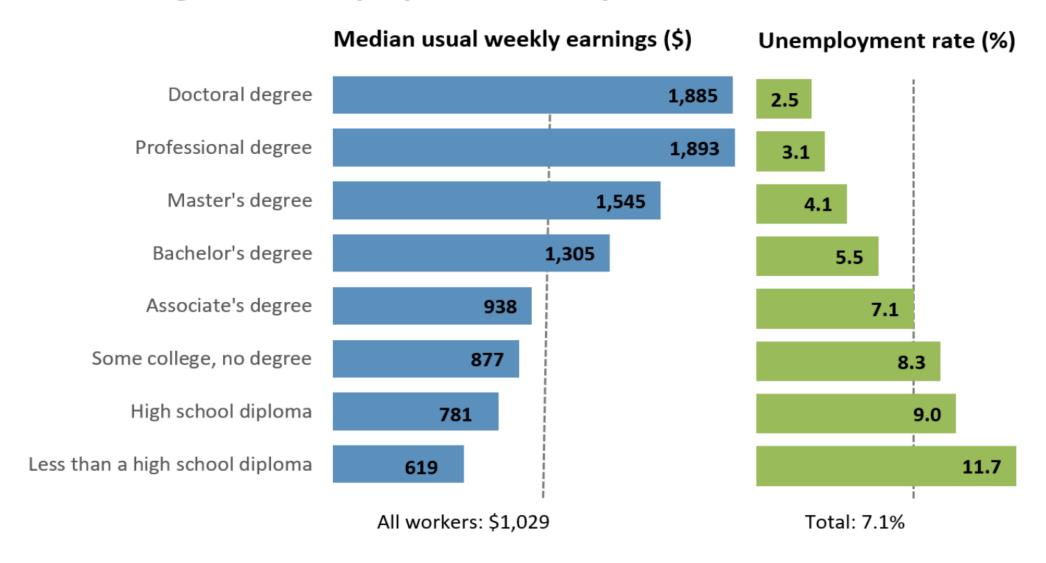
99%

of new jobs created required a 2 or 4-year degree

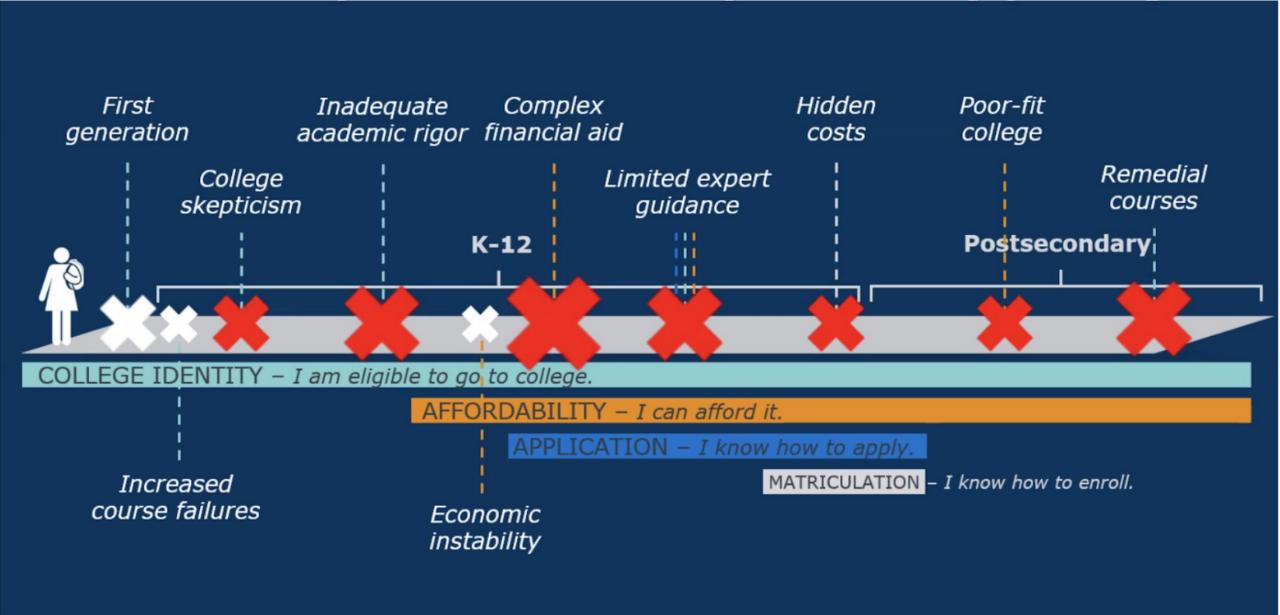
7x

projected growth of jobs for degree holders in the next 10 years

Earnings and unemployment rates by educational attainment, 2020



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers. Source: U.S. Bureau of Labor Statistics, Current Population Survey.





of CEN students will earn an associate's degree by end of grade 12 with work-based learning experience and a significant research project.

Shifting cultural focus of school districts towards college, career, and military readiness with a passion for lifelong learning.



of CEN students will complete a bachelor's degree or earn a high wage/high demand industry-based certification.

Breaking generational poverty and leading to a highly educated and highly skilled rural workforce.



of CEN students will complete a postgraduate degree or certification.

Positively impacting the culture of rural schools and communities.

Collegiate Edu-Nation Mindsets



High Expectations, High Aspirations



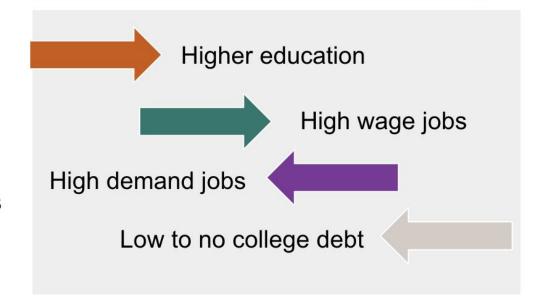
Focus: All means All



College, Career, and Military Readiness



Transformation of School Culture



Roscoe CISD's First P-TECH Graduate





66 YEAR

The News Magazine for Public Education in Texas

Texas School Business

MARCH

207

A rural promise

Collegiate Edu-Nation works to break generational poverty through P-20 model

Also in this issue:

TASB President Jim Rice Northwest ISD's NHSTV User-centered design in Region 13 P-20 model accelerator, taking the lessons learned from Roscoe Collegiate ISD and producing similar evidence of impact in CEN partner districts. CEN aims to support 12 ISDs by 2023, serving as regional innovation hubs of the P-20 Model.

ISDs by 2030 (in alignment with the Texas Higher Education Coordinating Board's 60x30TX goals). Further, CEN will serve 600 rural ISDs in Texas by 2036, supporting the Texas2036 aspirations of Texas bridging the gap between educational attainment and workforce demand. CEN aspires for RURAL Texas to become the place to live and work by 2036.





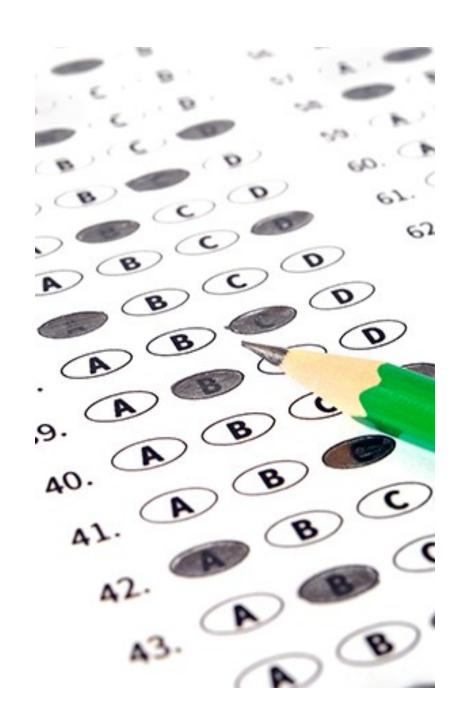
"I don't know of many jobs where the employees go to work taking multiple choice tests all day."

(Mike Moses, Former Commissioner, TEA, 2013)

"We've got too many high school graduates walking around that 'can't do diddly and don't know squat'. We must address the college readiness issue."

(Judge Scott McCowan, 2005)

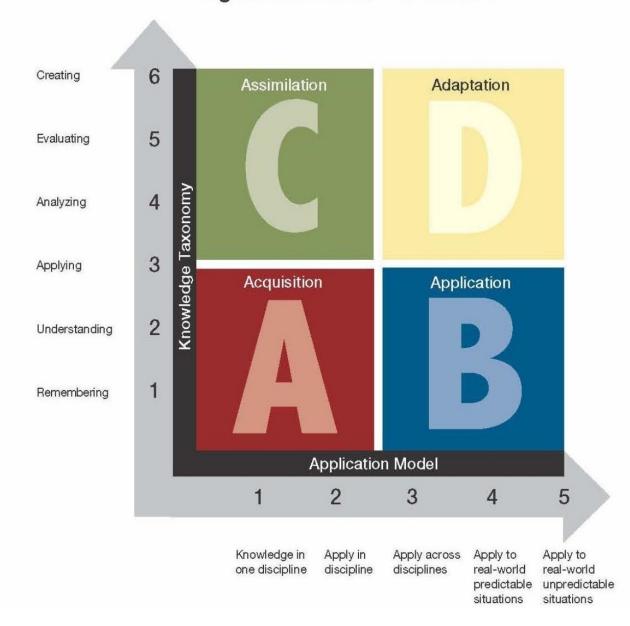




Foundational Academic Framework

COLLEGIATE EDU-NATION

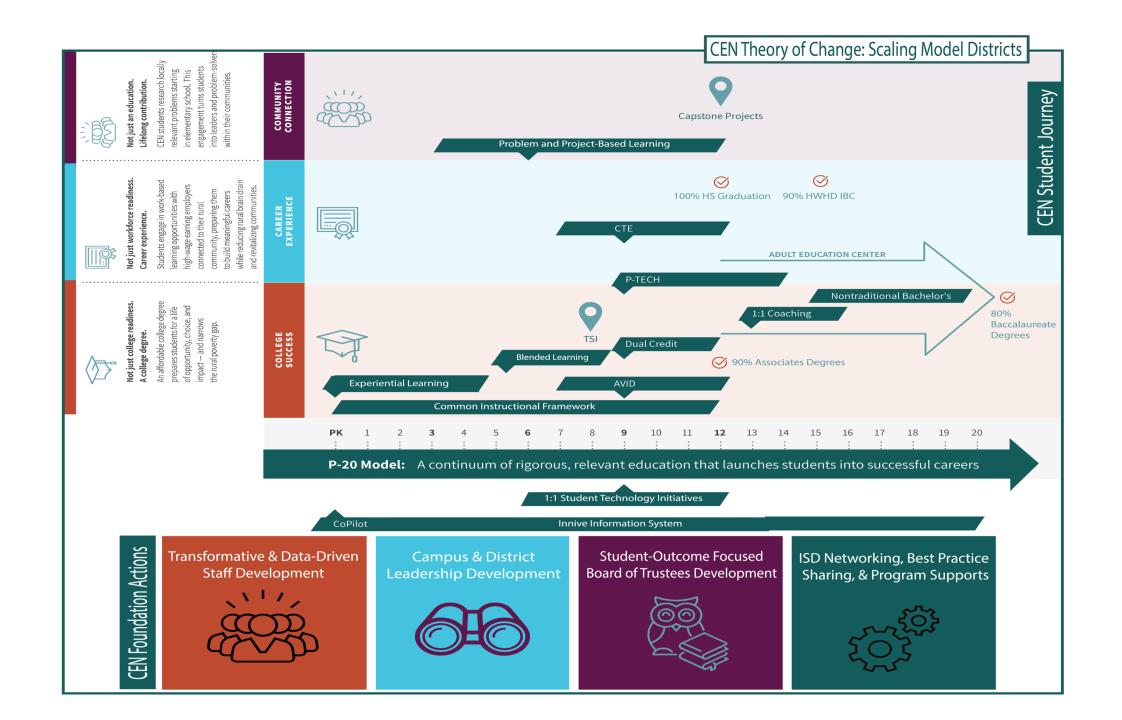
Rigor/Relevance Framework®



Future of Work









Readiness Assessment



Leadership, Values, and Culture

Vision: Does Hamlin ISD work toward a lifetime of choice and impact for students?

Board and district leaders are focused on K-12, with little consideration for outcomes after HS graduation.

acknowledges the importance of outcomes beyond grade 12, but needs help building structure. District includes student outcomes beyond grade 12 in the mission and vision, with select structural support. beyond grade 12
are central to the
district's mission
and vision, and
structures are built
accordingly.
District follows a
P-20 model.

Student outcomes







Multiple Measures of Accountability

CEN Network District Performance Measures: Years 1-5

Primary Goal: Improve long-term ou	ıtcomes	for stud	dents			
	Annual Targets					
Performance Measures (PM)		Y2	Y3	Y4	Y5 and beyond	>>
Standardized Assessn	nents*					
% students in grade 1-12 earning an RIT score at/above growth in reading †	70%	75%	80%	85%	90%	
% students in grade 1-12 earning RIT score at/above growth in math $^{\rm t}$	70%	75%	80%	85%	90%	
State campus report card rating			В	Α	Α	
Postsecondary Outc	omes					
% grade 12 students graduating with an associate degree				80%	90%	
% graduates pursuing a bachelor's degree					80%	
% high school graduates earning a high-demand workforce certificate				70%	80%	
Additional CEN Bench	marks					
% grade 10-12 students complete a workforce experience			80%	85%	90%	
% students in grades 3-12 planning and conducting an approved PBL research project		75%	75%	80%	90%	
% students in grades 3-12 students communicating results through posters, presentations, and manuscripts		75%	75%	80%	90%	_
Annual District Diagnostic Assessment		Continuous growth across indicators; Specific goals set by CEN and district				



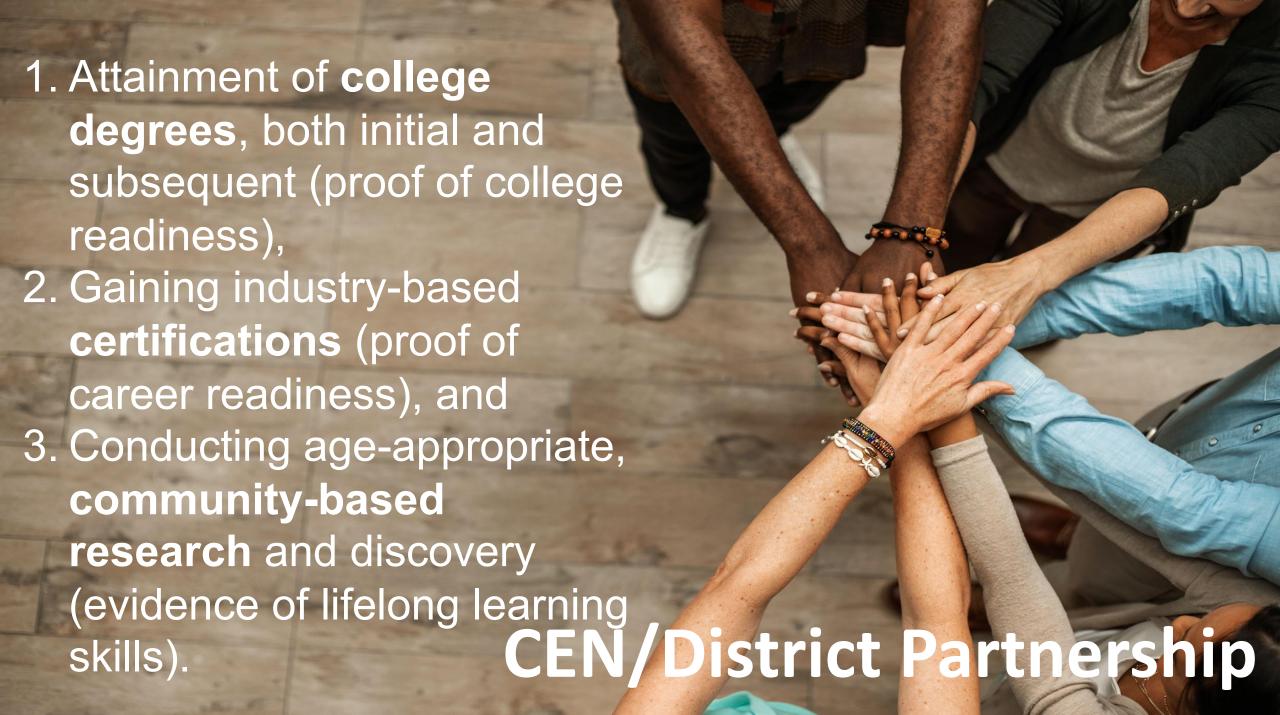
CEN Playbook LEARN MORE >

https://tinyurl.com/CENResources

FOR DISTRICTS

The resources below will help inform you about CEN and how we might be able to help you, your students, and your community achieve remarkable outcomes.

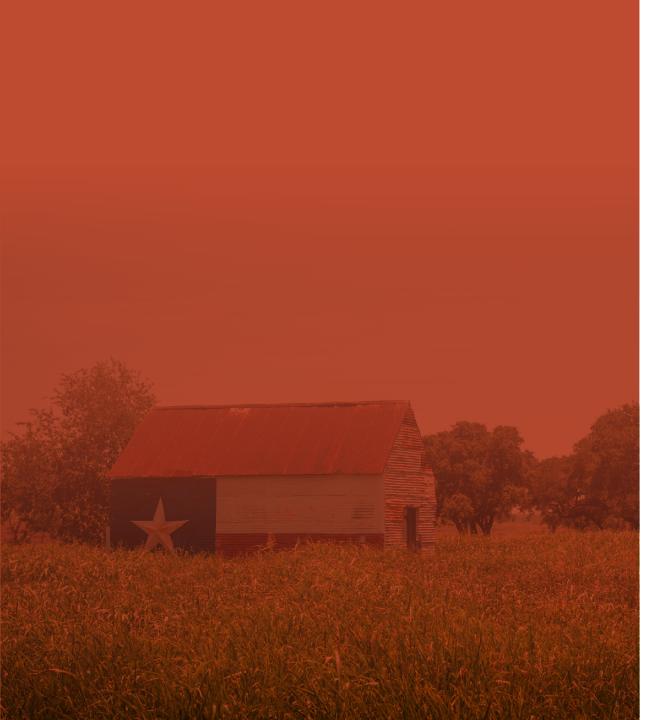




Common Questions



- Can students still participate in "normal" high school activities?
- How does the funding for this model work outside of Texas?
- What is an important lesson you learned while developing the P-20 model?
- Are college-degrees really needed for all students?



Other Questions?

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