National Career Pathways Network
Professional Development Workshops

**NCPN workshops** are for secondary, postsecondary, and adult CTE educators, counselors, and administrators, as well as workforce development personnel and employers. Workshops can be customized to state, regional, or local needs. Except where noted, all can be half- or full-day. If you don’t see what you’re looking for—just ask!

**Career Pathways** programs offer clearly defined sequences, or pathways, of coursework and/or training credentials aligned with employer-validated work-readiness standards and competencies. Career Pathways develop students’ core academic, technical, and employability skills; provide them with continuous education and training; and place them in high-demand, high-opportunity jobs.

**CPL I & II: Career Pathways Leadership Certification**

*Two days each.* For professionals in CTE, adult ed, counseling, and workforce development. **CPL I** (CP Partnerships, Sector Identification and Employer Engagement, Professional Development, Program Design and Delivery, Funding, Communication). **CPL II** (Academic Achievement, Career Planning, Professional Development with Stakeholder, CP Refinement and Implementation, Beginning with the End in Mind, Assessment, Postsecondary Connections).

**Employer Engagement**

*For community college faculty and staff.* The need for strategic employer engagement with colleges has become more important than ever. This workshop provides tools to be used at colleges and with employers, leading to increased enrollment, better prepared graduates, higher job placement rates, increased opportunities for continuing education of incumbent workers, and more!

**CAREER PATHWAYS FOR ADULTS**

**Introduction to Career Pathways for Adult Educators**

This workshop is designed to help participants find solutions to problems that prevent adults from obtaining the education that today’s workplace demands. Practical strategies and examples are shared. Participants begin to develop their own ACP plans.

**Using Career Pathways to Contextualize Instruction for Adult Learners**

Are your adult learners having trouble retaining and applying what they learn? This workshop shows how to give academic concepts real-world relevance by teaching them in the contexts in which they are used in the workplace.

**Career Pathways Leadership (CPL) Certification for Adult Educators**

*Two days.* This workshop covers the same general topics as our regular CPL workshops but focuses specifically on the roles of adult education practitioners, administrators, CTE directors, workforce and economic development personnel, and others who work with adult learners.

**Introduction to Contextual Teaching and Learning**

Contextual teaching presents academic concepts in the context of careers and real-world experiences. This workshop explores contextual learning, learning styles, multiple intelligences, the five essential forms of learning, and steps for implementing contextual teaching strategies.

**Designing Programs of Study**

This workshop covers the nuts and bolts of Career Pathways delivery systems (dual enrollment, early college, apprenticeships), implementation, communication, technical skill attainment/evaluation, and capacity analysis.

**Building Partnerships**

This workshop provides tools for creating the strong community partnerships that Career Pathways systems require. *Topics:* Partner identification, goal setting, model structures, partner roles, and action plan development.

**The Counselor’s Role in a Career Pathways System**

This workshop is designed to help counselors take a fresh look at their roles in economic and workforce development. *Topics:* Global labor market supply and demand; education in economic development; career awareness (K–5), exploration (6–8), and preparation (9–14); and adult learners.

**NCPN** is dedicated to the advancement of Career Pathways, CTE, and workforce development. NCPN’s affiliates represent secondary/postsecondary, adult, and correctional education; workforce/economic development; community-based organizations; and employers.

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