

# Sponsorship Agreement/Program Book Ads

Deadline: **September 5, 2019**

## 2019 National Career Pathways Network Conference

October 11-13, 2019 • Orlando, FL



National Career Pathways Network

Sponsorships/Program Book Ads are assigned on a first-come, first-served basis. Agreements and full payment must be received by September 5 to ensure appropriate sponsor recognition. Upon submission of your sponsorship agreement, you will receive a confirmation and further details.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Conference Sponsorship:

**Please check all that apply (See page 2 & 3 for details):**

- |   |  |
|---|--|
| <input type="checkbox"/> Packet stuffer - \$500           | <input type="checkbox"/> Exhibit Hall Beverage Break - \$2,000     |
| <input type="checkbox"/> Name badge lanyards - \$750      | <input type="checkbox"/> Exhibit Hall Break - \$2,000              |
| <input type="checkbox"/> Half-Day Preconference - \$1,000 | <input type="checkbox"/> Continental Breakfast - \$3,000           |
| <input type="checkbox"/> Full-Day Preconference - \$1,500 | <input type="checkbox"/> Opening General Session - \$5,000         |
| <input type="checkbox"/> Coffee With Exhibitors - \$2,000 | <input type="checkbox"/> Closing General Session - \$5,000         |
| <input type="checkbox"/> State Meetings - \$2,000         | <input type="checkbox"/> Special Session - \$5,000                 |
|   | <input type="checkbox"/> Company logo on conference bags - \$5,000 |

### Program Book Ads:

- |   |  |
|---|--|
| <input type="checkbox"/> ¼ Page - \$300 | <input type="checkbox"/> Full page - \$1,000         |
| <input type="checkbox"/> ½ Page - \$600 | <input type="checkbox"/> Inside back cover - \$2,000 |

**A high resolution PDF is due to NCPN by September 5, 2019.**

### BILLING INFORMATION:

Organization: (If different than above) \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

We have enclosed: Check # \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_ (Checks payable to NCPN)

If paying by credit card, contact Linda Locke.

Please return form to: Linda Locke • NCPN • PO Box 21689 • Waco, TX 76702-1689  
Fax: 254-776-2306 • Phone: 254-741-8334 • [llocke@cord.org](mailto:llocke@cord.org) • [www.ncpn.info](http://www.ncpn.info)

# Sponsorship Opportunities/Program Book Ads

## 2019 National Career Pathways Network Conference

October 11-13, 2019 • Orlando, FL



National Career Pathways Network

Increase your visibility among 1,200 NCPN conference attendees by becoming a conference sponsor. Conference sponsorship can help you to make the most of your time with NCPN conference attendees.

### Sponsorships

#### **\$500**

**Packet stuffers** – One sponsor-provided promotional item in each conference bag

#### **\$750**

##### **Name badge lanyards**

*Benefits:*

- Sponsor-provided lanyard may include sponsoring company's name or logo
- Acknowledgement in program book

#### **\$1,000**

##### **Half-Day Preconference Workshop**

- Sponsor may select preconference
- Program Booklet-logo by session
- Preconf Sign (logo)
- Packet Stuffer

#### **\$1,500**

##### **Full- Day Preconference Workshop**

- Sponsor may select preconference
- Program Booklet-logo by session
- Preconf Sign (logo)
- Handout for participants
- Packet Stuffer
- 10 minutes to address group

#### **\$2,000**

##### **Coffee with Exhibitors**

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ¼ Page Ad

#### **\$5,000**

### Sponsorships Continued

#### **\$2,000**

##### **Exhibit Hall Beverage Break**

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ¼ Page Ad

#### **\$2,000**

##### **Exhibit Hall Break**

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ¼ Page Ad

#### **\$3,000**

##### **Continental Breakfast**

- Program Booklet-logo by session
- Session Sign (logo)
- Packet Stuffer
- ½ Page Ad

#### **\$5,000**

##### **Opening General Session**

- Program Booklet-logo by session
- Session Sign (logo)
- Ppt recognition
- Packet Stuffer
- Full Page Ad

#### **\$5,000**

##### **Special Session**

- Program Booklet-logo by session
- Session Sign (logo)
- Ppt recognition
- Packet Stuffer
- Full Page Ad

### **Closing General Session**

- Program Booklet-logo by session
- Session Sign (logo)
- Ppt recognition
- Packet Stuffer
- Full Page Ad

### **\$5,000**

#### **Company logo on conference bag**

- Full Page acknowledgement in program book
- Signage with company logo

### **NCPN Conference Program Book Ads Sizes and Rates**

#### **\$300**

Black/white

1/4 Page

7" X 2 1/2" Horizontal (landscaped)

Placed by NCPN Program Book Editor

#### **\$600**

Black/white

1/2 Page

7" X 5" Horizontal (landscaped)

Placed by NCPN Program Book Editor

#### **\$1,000**

Black/white

Full page

7" X 10"

Placed by NCPN Program Book Editor

#### **\$2,000**

Inside Back Cover

4-Color

Full Page

7" X 10"

**Please send a high resolution PDF  
By September 5, 2019**