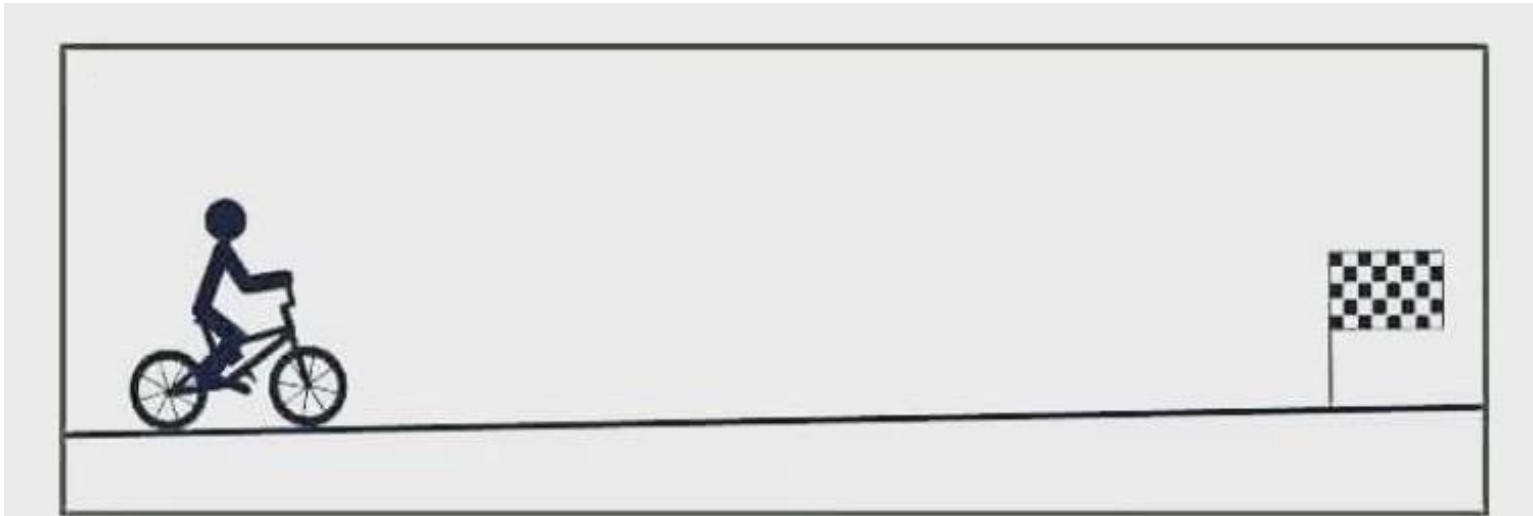


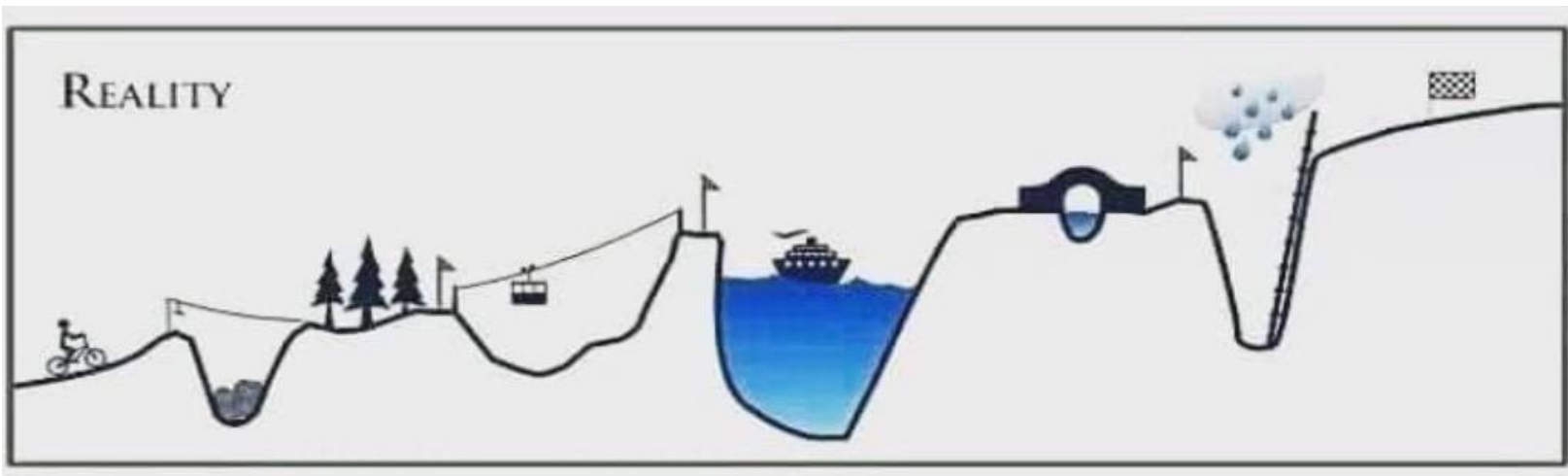
# Leveraging Agile Methodologies in Managing Career Journeys

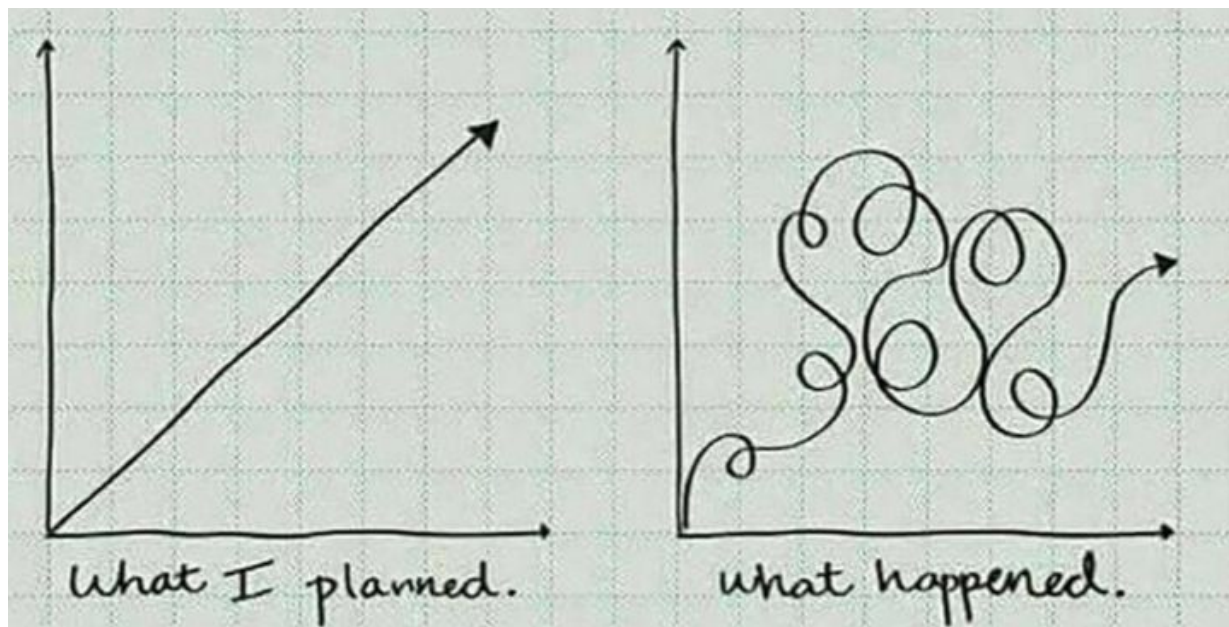
Dione Rivera

Asst. Director of Career Development  
UC Berkeley Coleman Fung Institute



REALITY





# Agile + Career Synergy

Individuals and interactions  
over processes and tools

Working software over  
comprehensive documentation

Customer collaboration over  
contract negotiation

Responding to change over  
following a plan

“Finding your champions”

“Don’t let perfection get in the way of execution”

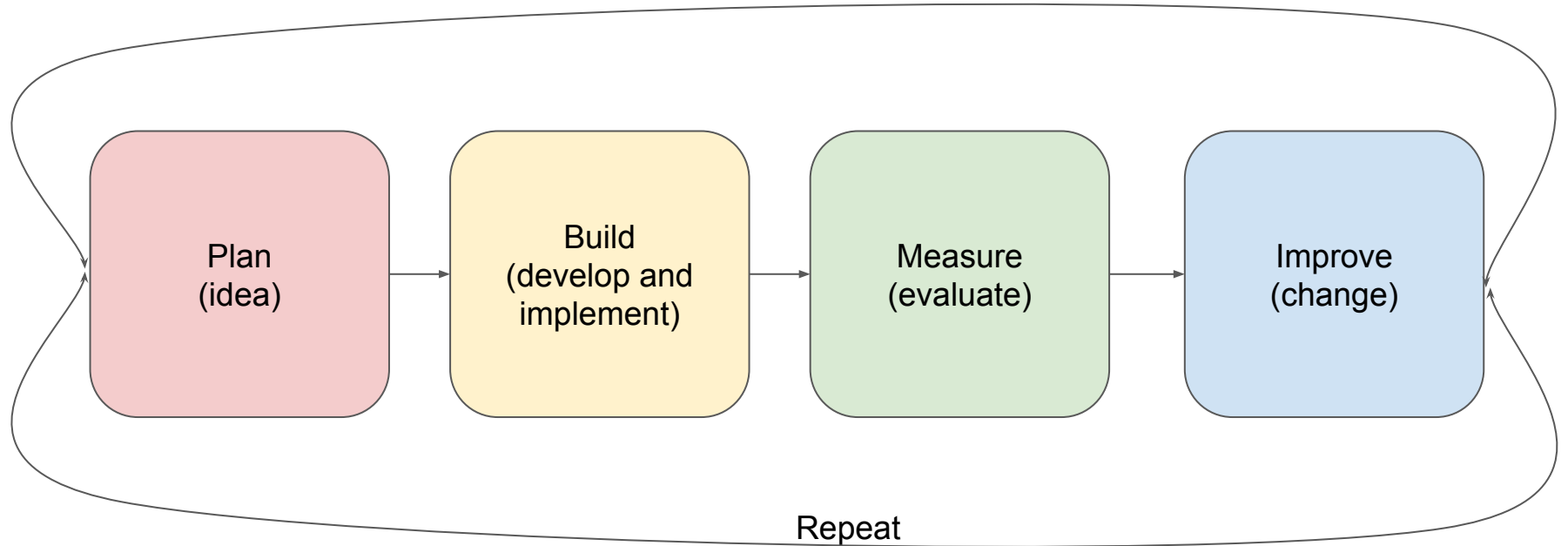
“stakeholder-centric”

“Proactive pivot”

# Agile Mindset: Future-proofing career journeys



# What is a Career Journey?



# What is the Future of Work (Industry Trends)

## EDUCATION

Traditional higher education is challenged to offer relevant training.



Big companies are saying they no longer require degrees.



Apprenticeships are on the rise to fill gaps in trades & other careers.

## GIG ECONOMY



Side gigs are popular with employees, not employers.



### COWORKING

Coworking & co-ops are on the rise.

Side-hustlers & gig workers need help telling their stories to employers.



## ARTIFICIAL INTELLIGENCE



Video interviewing & gamification are more common & using AI to improve.

AI is improving resume scoring technology. Keeping up is of increasing concern to job seekers.



People and technology skills are critical for career longevity.



## SOCIAL BRANDING & RECRUITING

Recruiting Gen Y & Gen Z means using new platforms.



New screening tech & evolving expectations make engagement & authenticity more important.

There is a renewed fear & distrust of technology.





# Agile Career Plan (Career Canvas)

Partners/ Supporters	Activities	Value Proposition/ Competitive Advantage	Network/ Connection	Segments
	Resources		Channels	
Cost			S/ROI	

# Agile Career Plan (Example) Webcast about Resumes

Partners/ Supporters:  Director Student Career Rep Recruiter friend	Activities: Schedule a date Write questions Promote	Value Proposition/ Competitive Advantage:  A quick and easy way to share information about Resumes from an expert (recruiter)	Network/ Connection: Recruiter friend	Segments/categories:  Students alumni
	Resources: Google hangout for recording Facebook for promoting		Channels:  Social media	
Cost:  Coffee for inviting and expert		S/ROI:  Reach at least 100 students at a time and possibly more. Opportunity for an expert to help students.		

# Takeaways

go to [bit.ly/NCPNAgileCareerDev](https://bit.ly/NCPNAgileCareerDev)

to access the slide and the template

To Learn More about Agile: <https://www.thejobhackers.org/participant/>