



Collared Shirt
(Working shirt)

Belt

Clean clothes/shoes

Hair clean/groomed

Program Logo

Shirt Tail Tucked In

Long Pants

GENERAL PROFESSIONAL APPEARANCE THEME

- *Those who appear more professional feel more professional.*
- *Those who feel more professional are more likely to act more professionally.*
- *Those who act more professionally are more likely to do the hard work and successfully complete the program.*

TEAMWORK

- A common appearance makes the team look like a team.
- The sense of team is stronger.
- Identification with the team is stronger.

PRIDE

- The AMT Program has an excellent reputation on campuses where it operates.
- AMT students are encouraged to have pride in their membership in AMT.
- Being widely recognized through their professional dress strengthens pride of membership.
- Having strong pride helps to build a desire to not be dropped from the program, and so students will work harder to sustain standards.

AMT STUDENT RECRUITING

- AMT attempts to recruit the top tier of high school students.
- Top tier students tend to have a stronger sense of professionalism because they are more focused on jobs that are identified as professional.
- In U.S. society professional jobs tend to dress according to a professional standard than do those that are not.
- Having a professional appearance will cause AMT to have a more positive impression for all students, but more particularly with top performing students.
- It will be easier to recruit the best students.

FAME EMPLOYER RECRUITING

- Employers are significantly short of enough skilled team members to fill job openings.
- Employers also are not well satisfied with the preparation of current new graduates.
- The professional appearance of AMT students, especially in comparison to traditional students, makes a strong impression on employers (we already know this from experience).
- Employers are more likely to join FAME if they have an initial positive impression because of professional appearance.

DILIGENCE

- A common appearance builds teamwork.
- A professional appearance builds a stronger sense of one's own professional expectations as well as pride in membership.
- AMT students with a strong professional appearance practice and pride in membership are more likely to take greater effort to do their complete their work and do it well.

COMMUNICATION/VERBAL

- A professional appearance before others promotes a perceived need to act and behave more professionally.
- AMT students will exert more effort to make more professional presentations, improving this skill.

ATTITUDE & RESPECT

- Professional appearance builds stronger sense of team and team membership.
- A stronger sense of team/team membership will promote students to treat others on the team with greater respect and consideration.

DISCIPLINE & CHARACTER

- Professional appearance makes one both more visible to others and implies an expectation to behave as the image projects.
- Those professionally dressed are more likely to display greater self-discipline, and perhaps be motivated to strengthen character.

RESPONSIBILITY

- Professional dress strengthens both team and self identity.
- AMT students are more likely to act in the interests of the team and self with more responsible behavior and attitudes.

TIME MANAGEMENT

- Professional dress strengthens both team and self identity.
- The team is likely to act together to assist the success of all.
- AMT's will practice better time management through team expectation and support. (We see this actually happening in a variety of ways.)

PROFESSIONAL POSTURE

- Professional posture goes with professional appearance. Both strengthen credibility with an audience of listeners. Those professionally dressed are more likely to attend to overall professional impression, including posture when communicating.

PROFESSIONAL GREETING

- Those professionally dressed are more likely to engage in more professional greetings, strengthening first impression credibility.

PROFESSIONAL PRESENTATION

- Those professionally dressed are more likely to attend to using stronger and more positive presentation techniques.
- Professional presentation strengthens the credibility of the presenter, which makes listeners more likely to respond favorably to the presenters messages, suggestions, and requests.

FAME

FEDERATION FOR ADVANCED
MANUFACTURING EDUCATION

and



*The Advanced Manufacturing
Career Pathways*