

# How Technical Colleges Support College and Career Readiness

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# Northcentral Technical College

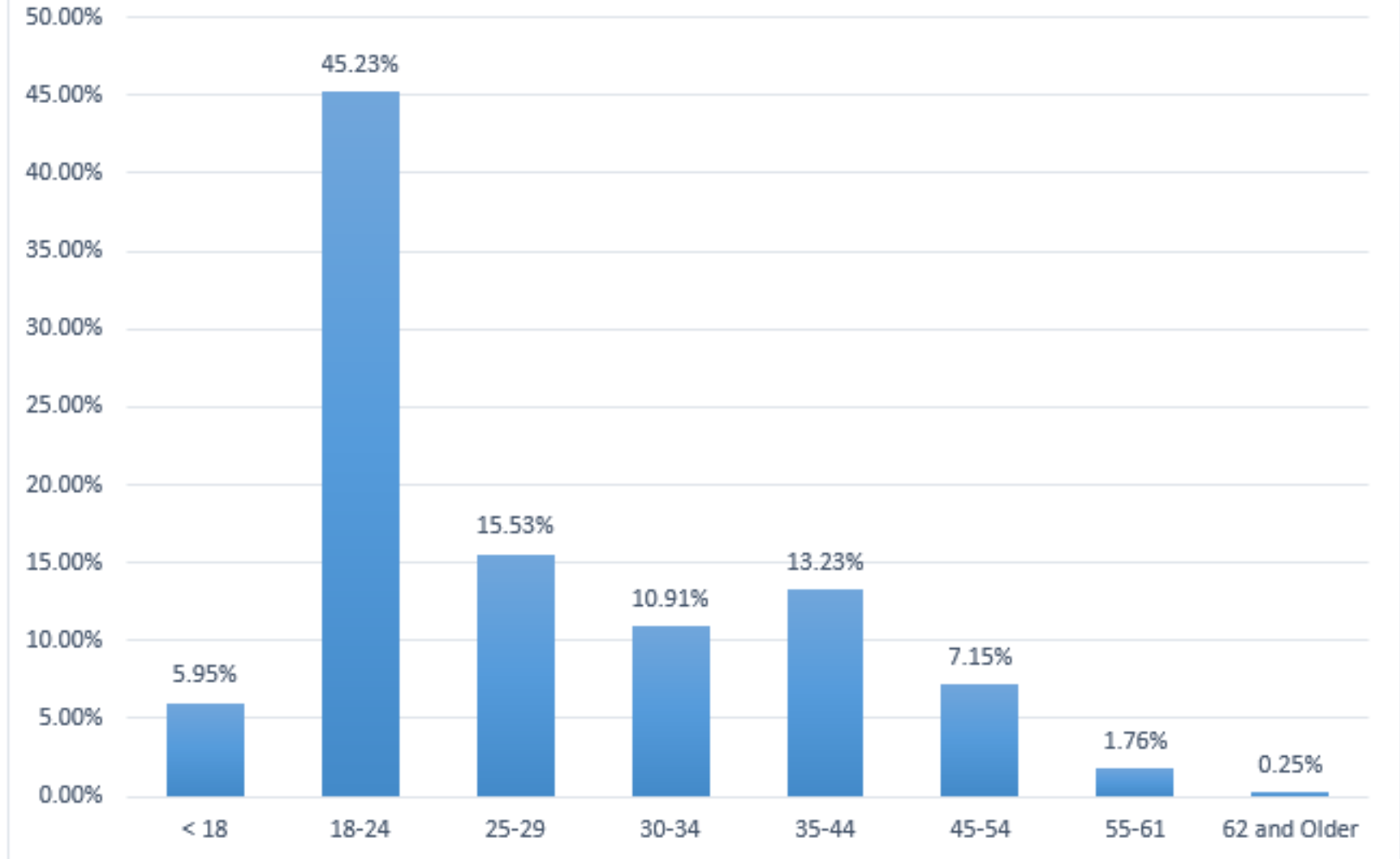
## College Demographics:

- Unduplicated Headcount: 28,603
- Program Students: 5,694
- FTE: 3,422
- 5,900 square mile, 10-county district



## NTC Demographics Poster 2 – Program and Pre-Program Students, 2015-16

### NTC Student Age Groups



**Median Student Age, Program Students = 24; Median Student Age, Entire College = 29**

# Understanding the Need

- ▶ Workforce Needs/Training that matches the career



- ▶ The U.S. has 115,000 janitors, 83,000 bartenders, 323,000 restaurant servers, and 80,000 truck drivers with bachelor's degrees
- ▶ Half of young college graduates are either jobless or underemployed
- ▶ Only 3 of the 30 occupations with the largest projected number of job openings by 2020 will require a bachelor's degree



# Understanding the Need

- Financial Aid Debt Crisis
- Keeping our young people in our communities (or returning to them)
  - Wisconsin has loses the 7th largest portion of skilled talent to outbound population migration.
- Engaging youth in learning
- Supplementing and supporting Academic & Career Planning Initiatives

# Building Bridges



### 2016-17 DUAL CREDIT COURSE COMPLETION TOTALS

HIGH SCHOOL	# STUDENTS	# COURSES OFFERED	# COURSES TAKEN	# CREDITS EARNED	TUITION VALUE
Abbotsford	79	16	118	318	\$44,949
Antigo	186	14	256	739	\$104,458
Athens	67	17	118	339	\$47,918
Bowler	6	3	7	21	\$2,968
Chequamegon	43	18	90	201	\$28,411
Colby	85	15	162	412	\$58,236
D.C. Everest	244	23	358	944	\$133,434
Edgar	48	10	79	221	\$31,238
Loyal	67	9	103	329	\$46,504
Marathon	33	6	38	88	\$12,439
Medford	187	13	242	731	\$103,327
Menominee Indian	4	2	4	12	\$1,696
Merrill	105	12	142	446	\$63,042
Mosinee	204	19	368	958	\$135,413
Phillips	90	22	204	527	\$74,491
Prentice	29	4	36	86	\$12,156
Rib Lake	46	10	63	186	\$26,291
Rosholt	30	4	42	111	\$15,690
Spencer	58	15	113	304	\$42,970
Stratford	105	16	195	556	\$78,591
Wausau East	74	15	88	233	\$32,935
Wausau West	250	21	366	983	\$138,947
White Lake	15	6	24	70	\$9,895
Wittenberg- Birnamwood	64	10	93	303	\$42,829
<b>Total</b>	<b>2,119</b>	<b>300</b>	<b>3,309</b>	<b>9,118</b>	<b>\$1,288,829</b>

# Dual Credit

- Over \$1 million in tuition saved for students in our district!
- Professional Development with high school faculty
- Sharing of resources to help support: textbooks, technology, etc.
- NTC Faculty Mentorship
- Marketing, Marketing, Marketing
  - To parents
  - In classrooms
  - To students




# Pathway Academies

- CNA, IT, Welding, Ag, Accounting, EMT, Machine Tool
- Cohort Based or Individual Academy Plans
- Challenge: Tuition
- Nearly 50% Transition to NTC

## Case Management is Key

- Schools help select students
- Meeting with students before class begins & Parent orientations
- Regular check-ins with students and NTC faculty
- Feedback to K-12, parent(s), and student
- Job skills training & college transition support





A relationship should be  
a balance between two  
people. One person  
shouldn't be giving, while  
the other is only taking.

*PictureQuotes.com*



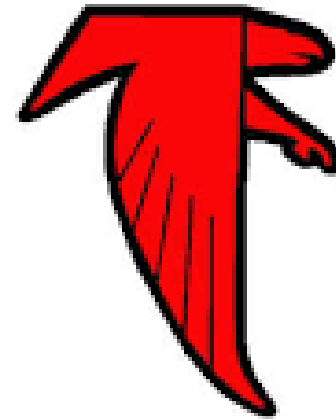
# Mosinee School District



# Abbotsford School District

- 8<sup>th</sup> Grade Career Exploration Activities/Career Fair
- Parent Outreach
- Summer School Partnership
- Regional Academies
- NTC Diversity In-service
- Minority Student Outreach & Translation of NTC Materials
- High School Pathway Academies

Abbotsford Falcons



# Rib Lake School District

- ▶ Summer School Partnership
  - ▶ Dual Credit Career Decision Course
  - ▶ Middle School Career Exploration
- ▶ Adult Outreach – serve the community
- ▶ Textbook Sharing
- ▶ High School Pathway Academies
- ▶ Staff In-service at NTC
- ▶ Not afraid to ask!



# What's the Secret?





**SPEAK IN SUCH A WAY  
THAT OTHERS LOVE TO  
LISTEN TO YOU.**

**LISTEN IN SUCH A WAY  
THAT OTHERS LOVE  
TO SPEAK TO YOU.**

**///ANONYMOUS**

# Staying Flexible & Adaptable





# 2017-18

- ▶ Branch Academy Feedback
- ▶ Northern Region Event Sequence
- ▶ Youth Apprenticeship Program & CPL Options
- ▶ ACP Support
- ▶ Expanding & Enhancing Dual Credit/HLC Requirements
- ▶ Marian University Partnership
- ▶ Soft Skills Development
- ▶ Removing Barriers to Admission
- ▶ Promotional Materials
- ▶ Expanding professional development opportunities
- ▶ Increased activity in middle schools
- ▶ Equity and Diversity Initiatives





# Questions? Contact Us!

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