

Sponsorship Agreement/Program Book Ads

Deadline: August 10, 2012

2012 National Career Pathways Network Conference

October 17 - 19 • Richmond, VA



National Career Pathways Network

Sponsorships/Program Book Ads are assigned on a first-come, first-served basis. Agreements and full payment must be received by August 10 to ensure appropriate sponsor recognition. Upon submission of your sponsorship agreement, you will receive a confirmation and further details.

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Please check all that apply (See back for details):

Conference Sponsor:

- Packet stuffer - \$750
- Name badge lanyards - \$1,000
- Email stations - \$2,000
- Conference Newsletter - \$2,500
- Company logo on conference bags - \$5,000
- Sponsor a general session - \$10,000

Program Book Ads:

- ¼ Page - \$450
- ½ Page - \$800
- Full page - \$1,200
- Inside back cover - \$2,000

A high resolution PDF is due to NCPN by August 15, 2012.

BILLING INFORMATION:

Organization: (If different than above) _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

We have enclosed: Check # _____ P.O. # _____ Amount Enclosed \$ _____ (Checks payable to NCPN)

Credit Card: MasterCard VISA American Express Account # _____ Exp. _____

Cardholder's Signature _____

Please return form to: Teemus Warner • NCPN • PO Box 21689 • Waco, TX 76702-1689
Fax: 254-776-2306 • Phone: 800-518-1410 x337 • twarner@cord.org • www.ncpn.info

Sponsorship Opportunities/Program Book Ads

2012 National Career Pathways Network Conference
October 17 - 19 • Richmond, VA



National Career Pathways Network

Increase your visibility among 1,500 NCPN conference attendees by becoming a conference sponsor. Conference sponsorship can help you to make the most of your time with NCPN conference attendees.

Sponsorships

\$750

Packet stuffers – One sponsor-provided promotional item in each conference bag

\$1,000

Name badge lanyards

Benefits:

- Sponsor-provided lanyard may include sponsoring company's name or logo
- Acknowledgement in program book

\$2,000

Email stations

Benefits:

- Computer screen will show company logo
- Acknowledgement in program book

\$2,500

Conference Newsletter

Benefits:

- Company listing in NCPN conference newsletter
- Acknowledgement in program book

\$5,000

Company logo on conference bag

Benefits:

- 1/2 page acknowledgement in program book
- Signage with company logo

\$10,000

Sponsor a general session

Benefits:

- Full page acknowledgment in program book
- Opportunity to briefly address audience
- Signage with company logo
- Complimentary exhibit booth

NCPN Conference Program Book Ads Sizes and Rates

Exhibitors receive a 20% discount on Program Book ads.

\$450

Black/white

1/4 Page

7" X 2 1/2" Horizontal (landscaped)

Placed by NCPN Program Book Editor

\$800

Black/white

1/2 Page

7" X 5" Horizontal (landscaped)

Placed by NCPN Program Book Editor

\$1,200

Black/white

Full page

7" X 10"

Placed by NCPN Program Book Editor

\$2,000

Inside Back Cover

4-Color

Full Page

7" X 10"

Please send a high resolution PDF