

NOT YOUR TYPICAL CAREER FAIR



**Auglaize and Mercer County Educational Service Centers
and
Auglaize Mercer Business Education Alliance**

WHAT?

TALENT CONNECTION FORUM

- 2 DAY EVENT FOR JUNIORS AND SENIORS
- THE CONVERSATIONS
- THE CONNECTIONS



Comments from educators...

"Many students are not aware of what kinds of things our companies are doing here locally. I also love to see our county schools and students intermingled with each other!"



WHY?



“I have been to 28 ‘career fairs’ in the past several years and I haven’t gotten one thing for my time. Not one employee in 28 events!”

—Sean Dorsten,

President of H.A. Dorsten Construction,
Minster, Ohio

OTHER REASONS FOR CREATION:

- BUSINESSES ARE SEEING NO BENEFIT FROM TYPICAL CAREER FAIRS
- LOSING LOCAL TALENT TO OTHER JOB MARKETS
- CREATE AN AWARENESS OF LOCAL OPPORTUNITIES AND LINK UNIQUE CAREERS TO LOCAL OPPORTUNITIES
- URGENCY FROM BUSINESS SIDE
- PREPARED FOR SUCCESS COMPONENT ON GRADE CARDS

PREPARED FOR SUCCESS

HOW WELL DO SCHOOLS OR DISTRICTS PREPARE STUDENTS FOR COLLEGE OR CAREERS?

WHY IS THIS IMPORTANT?

- GRADUATION IS NOT ENOUGH.
- THESE INDICATORS MEASURE PREPAREDNESS FOR ALL EDUCATIONAL TRACKS.
- ALL DISTRICTS AND COMMUNITY SCHOOLS MUST PROVIDE AND PROMOTE WAYS FOR HIGH SCHOOLS TO PROVIDE COLLEGE CREDIT.

OUR GOALS

- STUDENTS BECOME MORE INFORMED ABOUT CAREER INTEREST AND SHARE WHAT IS AVAILABLE LOCALLY
- ESTABLISH RELATIONSHIPS BETWEEN LOCAL PROFESSIONALS AND FUTURE EMPLOYEES
- ESTABLISH MENTORSHIP/ CO-OP / JOB SHADOWING OPPORTUNITIES FOR STUDENTS AND BUSINESSES
- STUDENTS SECURING PART-TIME OR FULL-TIME EMPLOYMENT

HOW?

ESTABLISH LOCAL PARTNERSHIPS

CONSIDER WHO IN YOUR COMMUNITY CAN CONNECT
YOU WITH THE “RIGHT” BUSINESSES AND THE
“RIGHT” PEOPLE?

OUR PARTNERSHIPS

- AUGLAIZE MERCER EDUCATIONAL BUSINESS (AMBE) ALLIANCE
- ECONOMIC/WORKFORCE DEVELOPERS
- HOMETOWN OPPORTUNITY

HOW DID WE PULL IT ALL TOGETHER

- STUDENT INTEREST SURVEY
 - HOMETOWN OPPORTUNITY
- DATA USED TO SECURE PARTICIPATING BUSINESSES
 - IDENTIFY SPECIFIC AREAS
 - KEEP SMALL GROUPS
 - COMMUNICATE EXPECTATIONS - THIS IS NOT A PRESENTATION. THIS IS A ROUND TABLE.

OTHER LOGISTICAL CONCERNS

- SCHEDULING THE SCHOOLS
- SESSION ASSIGNMENTS FOR STUDENTS
- ROOM ASSIGNMENTS FOR EACH SESSION
- SIGNAGE

STUDENT PREPAREDNESS

- STUDENT INFORMATION PACKETS
 - AGENDA
 - MAP
 - DRESS RECOMMENDATIONS
 - NAME TAGS
 - CONVERSATION POINTS
- GUIDANCE COUNSELORS INVOLVEMENT



Media Coverage

OUTCOMES

- STUDENT EMPLOYMENT
- JOB SHADOWING
- BUSINESSES CONNECTING WITH BUSINESSES
- DEVELOPMENT OF AUTHENTIC CONNECTIONS BETWEEN SCHOOLS AND BUSINESSES

FUTURE PLANNING...

Q & A

MERCER COUNTY ESC



SHELLY VAUGHN

SHELLY.VAUGHN@MERCERCOUNTYESC.ORG

KAREN ROSE

KAREN.ROSE@MERCERCOUNTYESC.ORG

AUGLAIZE COUNTY ESC



KELLI TEBBE

KTEBBE@AUGLAIZEESC.ORG

SHAWN BROWN

SBROWN@AUGLAIZEESC.ORG