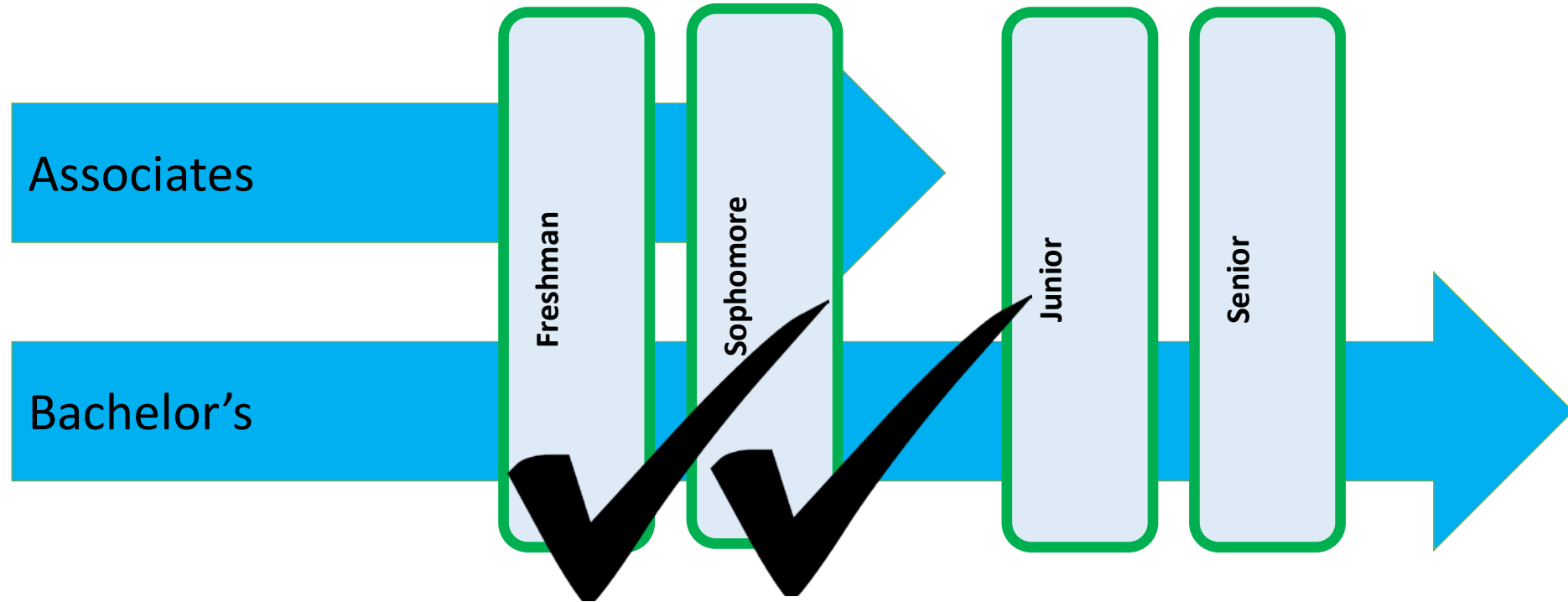


# Articulation Strategies for Four-year Pathway Development



Wisconsin Presenters:

**Jaime Spaciol**, Gateway Technical College

**Cara Bowman**, Waukesha County Technical College

Who are we?

**WISCONSIN**  
TECHNICAL  
**COLLEGE**  
SYSTEM

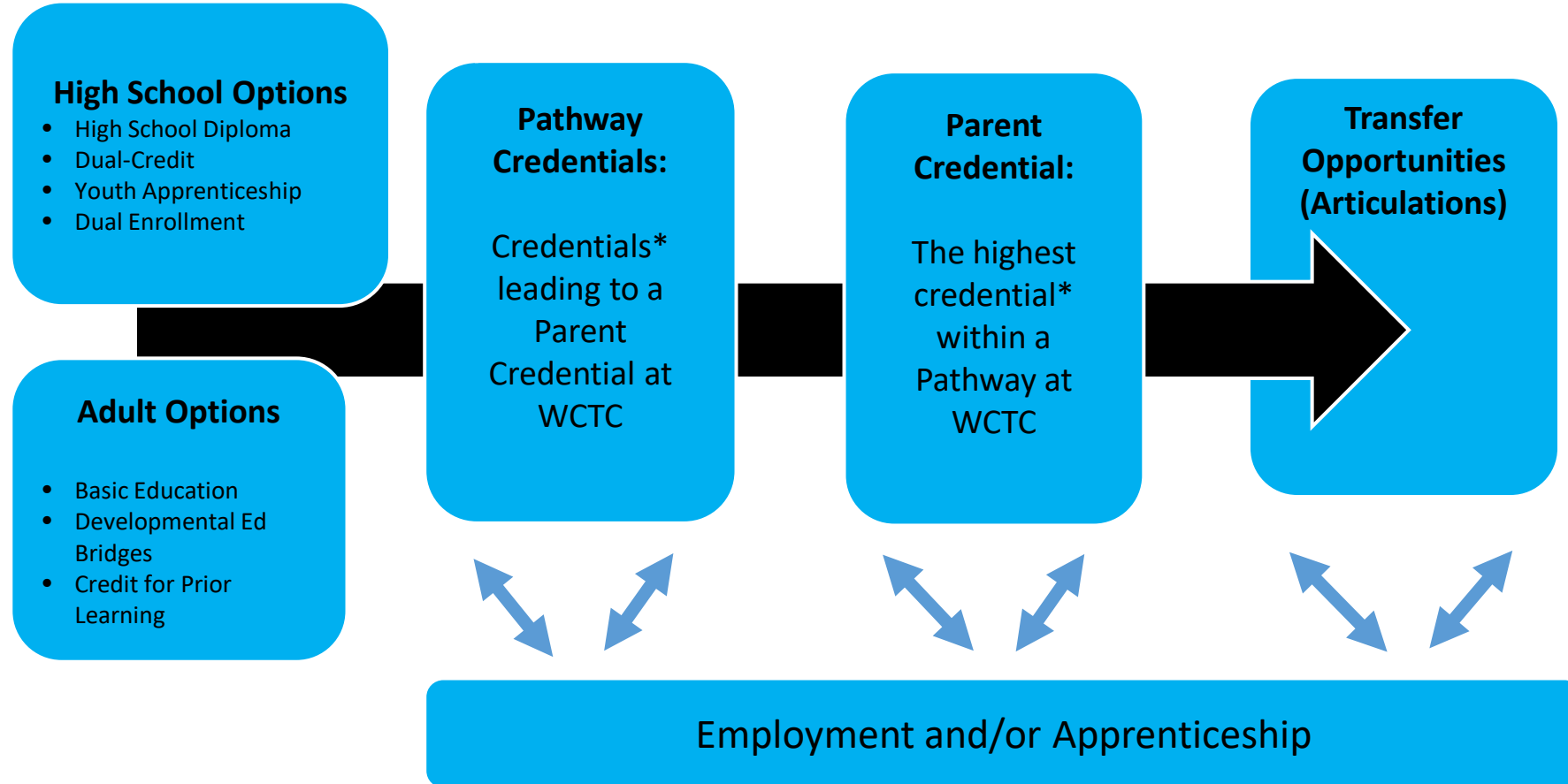


# Who are you?

- Post-Secondary?
- Adult Education?
- Workforce?
- K12?
- Employer/Industry?



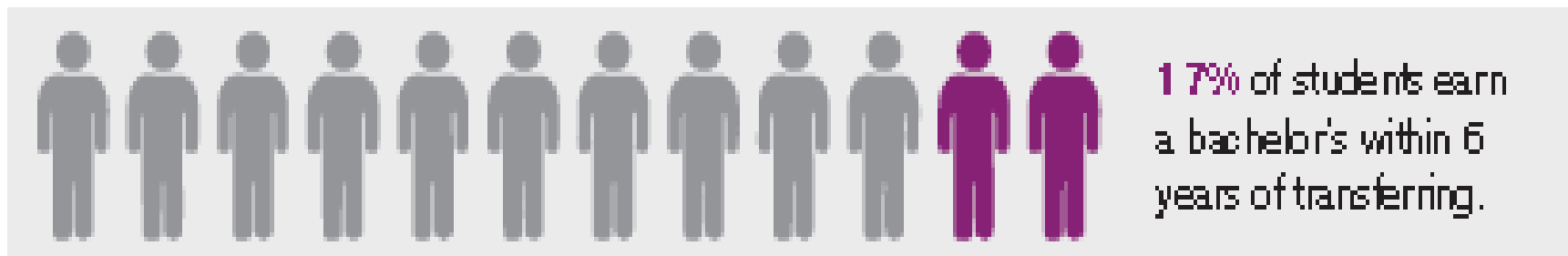
# Articulations within the Pathway



**\*Credential:** an attestation of competence awarded to a student who has attained measurable technical skills necessary to attain employment or advance in an occupation. (adapted from AQCP's definition of credential)



# Intent vs. Reality



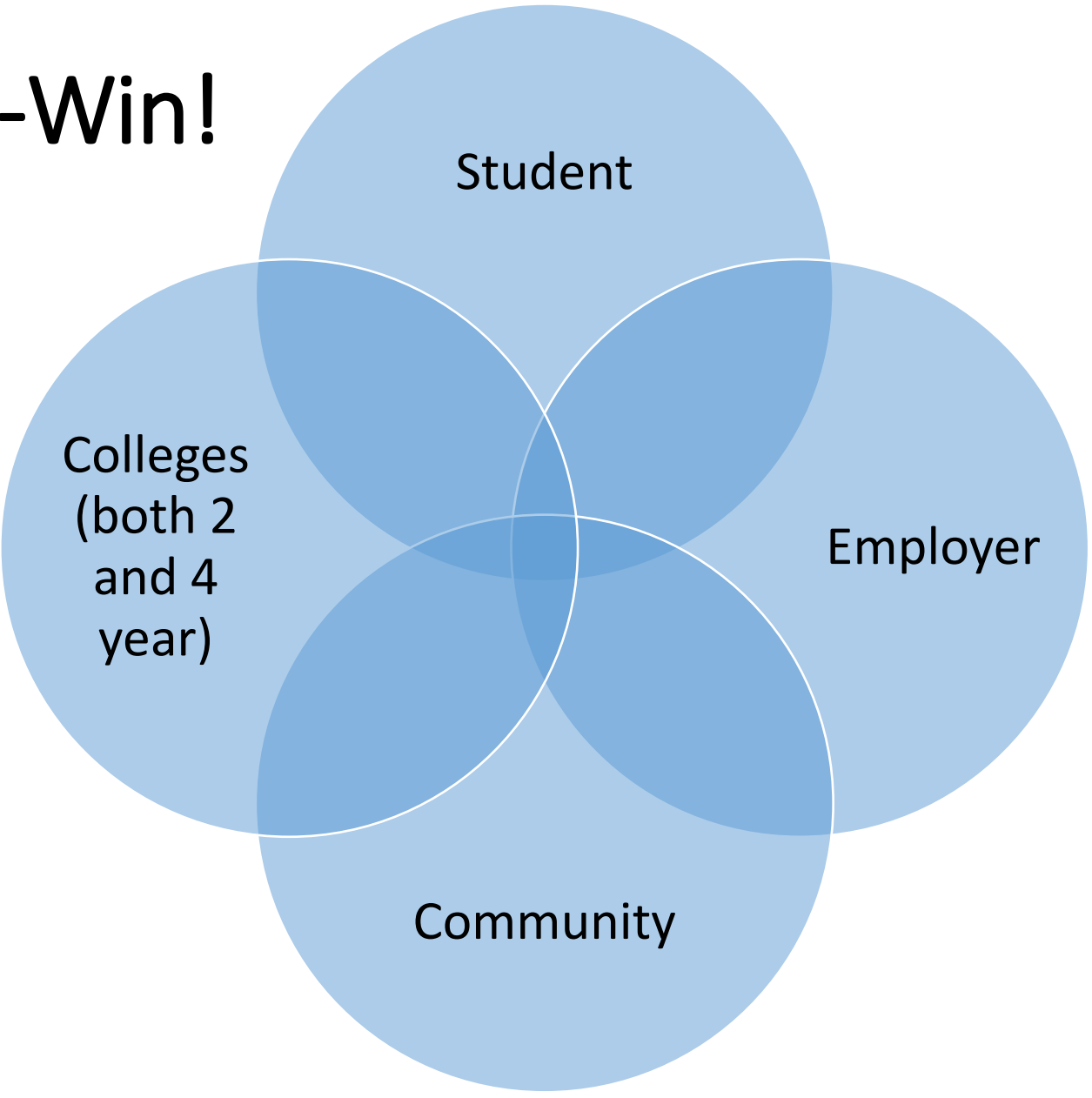


“Vertical transfer from community college to four-year institutions therefore offers a critical avenue for **upward mobility for many underserved students,** including low-income, first generation, and racial/ethnic minority students, all of whom are disproportionately represented at community colleges.”

“What we know about Transfer” Community College Research Center. January 2016.



# Win-Win-Win-Win!






# Articulation Agreement 101

- Faculty engagement is critical – content experts must talk to each other!
- Deans and Administration – “legal” requirements of agreement
- Develop boilerplate template to ensure all desired requirements are addressed (marketing, accreditation, data, cancellation, etc.)
- 1:1 ratio between AAS and BS
- All admission requirements must be documented
- Clearly delineate program vs general education vs elective credits
- Is language clear enough that Student Services staff and students can understand the requirements?
- Include links for additional information



# Best Practices for Agreement Development

- Create internal template
- Ensure agreements are available to all staff
- Maintain current versions on website
- Establish common review periods
- Sunset “stale” agreements
- Include courses that DO NOT transfer  transparency
- Clearly identify the number of remaining courses a student will need to complete at the receiving institution





# Shortcomings

- Lack of clarity in language
- Specific degree programs from one or both institutions not clearly defined
- No signatures
- May reflect course to course transfer, but does not contain the remaining components of an actual articulation agreement
- No specific indication of which courses will be transferred for what requirement
- No URL's



# Strengthening Partnerships

- Create a brand (logos, tag words, etc.)
- Host a signing day with local media coverage and share on social media
- Customized transfer maps
- Provide visibility on website
- Highlight on career pathway maps
- Host transfer fairs
- Coordinate articulation forums



# Best Practice : Articulation Forum



# Best Practice : Signing Ceremonies



# Best Practice : Transfer Fairs and Events

WAUKESHA COUNTY TECHNICAL COLLEGE

A promotional poster for a Fall Transfer Fair. The background is a blurred image of a student lounge. The text 'Fall' is in green, 'TRANSFER' is in large blue letters, and 'Fair' is in green with a dashed arrow pointing to it. There are icons of a blue graduation cap and a green location pin with a yellow graduation cap. In the bottom left, there is a photo of a smiling woman in a green shirt and a man's face.

**Tuesday, October 4, 2016**  
10:00 a.m. – 1:00 p.m.  
in the Student Lounge,  
*located next to the HUB, College Center*

# Best Practice : Transfer Fairs and Events

- Provide opportunities for your students to:
  - \*\*Complete required financial aid exit counseling
  - \*\*Register for employment resources with Career and Employment Services
  - \*\*Join the Alumni Association
  - \*\*Meet with your college's advising staff to have their academic planning questions answered
- Provide students with list of questions to ask college representatives
- Prizes, giveaways, etc. to generate excitement



# Best Practice : Website

- [Gateway's Transfer Website](#) tour







# Maintenance



Questions???



# Resources

Community College Research Center

<http://ccrc.tc.columbia.edu/>

Articulation legislative policies by state:

<http://ecs.force.com/mbdata/mbprofallRT?Rep=TA14A>

Gateway Technical College transfer website:

<https://www.gtc.edu/student-services/registrar/transfer>

Waukesha County Technical College's transfer website:

<https://wctc.edu/become-a-student/continuing-education/index.php>

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*choose Gateway.*

## **CONTACT US!**



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